



Chester County
UNITED WAY

REPORT TO THE COMMUNITY

2024-2025



FRIENDS AND SUPPORTERS OF CHESTER COUNTY UNITED WAY,

Looking back on the past year, what stands out isn't just the programs or the numbers, it's the people. The stories. The sense of possibility we've helped create across Chester County.

This was a year of walking beside our neighbors. Of showing up, not with all the answers, but with helping hands and open hearts. And through your generosity, your partnership, and your belief in our work, we reached over 132,000 individuals. That is more than one in every five Chester County residents, with stories that remind us why this work matters.

As you'll read throughout this publication, we invested in solutions that made a real difference. We did this by supporting families, strengthening nonprofits, and building connections that ripple across our community.

Chester County does not wait for change. Together, we create it. Thank you for believing in what's possible when a community comes together and for being part of this journey.



Christopher Saello

Christopher Saello
President & CEO



Carolyn Beam

Carolyn Beam
Chair of the Board

80 YEARS OF IMPACT

On September 22, 1944, Coatesville District United Charities was established, planting the seeds of what would grow into today's Chester County United Way. Over eight decades, our organization evolved, expanded, and responded to the changing needs of our community, always guided by the belief that we are stronger when we work together.

From early mergers that unified local efforts to record-setting campaigns, groundbreaking needs assessments, and innovative programs like the Financial Stability Center and the Mobile Home Tax Reassessment Project, we consistently led with purpose and partnership. Along the way, thousands of volunteers and donors fueled this progress, making possible everything from Days of Caring to countywide relief funds during times of crisis.

In 2022, we moved into our permanent headquarters in Exton, home to a Social Innovation Lab, Arlene T. Bentley Leadership Training Center, and Financial Independence Hub, spaces created to drive solutions for the challenges ahead. Last fall, as we celebrated our 80th anniversary, we honored the generations who built this foundation and looked forward with determination to the next 80 years of strengthening financial security, expanding youth opportunity, and building a healthier community for all.



1944

YEARS

2024

INVESTING IN OUR COMMUNITY

Our vision for Chester County is a community where all residents have opportunities to achieve a vibrant and healthy quality of life. Last fiscal year, our total community investment was nearly **\$1.6 million** through grants to agencies, special initiative funding and donor designations. Below is a brief overview of our impact:

- **132,177** Chester County residents were assisted through our programs and partnerships
- **3,677** tax returns were prepared through the Volunteer Income Tax Assistance program (VITA), generating an economic impact of more than **\$4.2 million**
- **58** Mobile Home Tax Reassessment appeals completed, bringing the total to 1,110 reassessments
- **286** individuals received financial coaching, counseling, and other supportive services from our Financial Stability Center
 - More than **85** local organizations were funded through grants and donor designations to help strengthen our community
 - **47** unique organizations utilized our building space, saving them an estimated total of **\$92,566** in rental fees and related expenses



- **22** students graduated from Leadership Chester County and gained valuable business, leadership and entrepreneurial skills
- **\$254,000** raised for our Community Impact & Innovation Fund through two special events, Live United in Music & Annual Golf Classic



FROM TAX FEES TO FAMILY NEEDS

Maria used to pay \$300 just to file her taxes, money that could have gone toward groceries and other essentials.

After using the VITA program, she said, “**you’re really putting food on the table for us.**” With those savings, Maria can now cover everyday needs and stretch her income further.

COMMUNITY IMPACT & INNOVATION FUND

FUNDING PARTNERS

Chester County United Way gratefully acknowledges the corporate partners, nonprofit agencies, foundations and other organizations whose financial and in-kind support help us fight to improve lives in Chester County.

See the list of game changers by scanning the QR code below:



Our Community Impact & Innovation Fund is the most powerful way to support financial security, youth opportunity, and healthy communities in Chester County. It allows donors to maximize their gifts by addressing the community's most pressing needs.

Impact dollars are invested through a rigorous process led by our Community Impact Council. Volunteers from the community, funding partners, and agency leaders work alongside our staff and board to identify strategies with the greatest impact, particularly for ALICE (Asset Limited, Income Constrained, Employed) households. ALICE families earn above the Federal Poverty Level but still struggle to afford basic necessities.

This process ensures your dollars make a real difference for neighbors whose needs would otherwise go unmet. Together, we can create lasting change.

Below are the key categories funded through the Community Impact & Innovation Fund:



**FINANCIAL STABILITY/
BASIC NEEDS**



**HOUSING &
HOMELESSNESS**



**MENTAL &
BEHAVIORAL HEALTH**



SENIORS



**FOOD
INSECURITY**



**SPECIAL
INITIATIVES**

To learn more about our impact,
scan the QR code:



GRANT RECIPIENT HIGHLIGHT: WEST CHESTER FOOD CUPBOARD

Alex was struggling to keep up with basic living expenses, including transportation and food, putting her job and housing at risk. With support from a United Way funded program, she now receives regular food assistance.

Alex shared, "because of the food I receive, I can afford my car payments. Because I have a car, I can keep my job. Because I have a job, I can pay my rent."

This support has helped Alex maintain transportation, employment, and housing, providing stability and independence.



NEIGHBORS HELPING NEIGHBORS



From laptops for students to canned protein and feminine hygiene products for families, to holiday trees and a collection drive for Hurricane Helene relief, our community came together this year to meet real needs in meaningful ways.

With the support of partners, donors, and volunteers, we connected resources to the places they were needed most, showing once again that when we unite, no challenge is too great.

United is the Way™



THE POWER OF COLLABORATION

Chester County United Way facilitated the distribution of 240 laptops donated by QVC to support workforce and youth development programs across the county.

We partnered with Chester County OIC and Chester County Economic Development Council (CCEDC) to ensure the technology went where it's needed most. Chester County OIC is using the laptops in adult workforce initiatives, helping clients access education, skills training, and employment resources. CCEDC integrated them into youth programs, including STEM summer camps and after-school enrichment.

By bringing partners together, we helped turn a generous donation into lasting opportunity for our community. **Thank you, QVC!**



FINANCIAL SUMMARY

(July 1, 2024 - June 30, 2025)

Total Contributions	\$1,867,137
In-Kind Contributions	\$3,935
Investment & Other Income	\$114,327
Uncollectable Pledges	(\$32,730)

Total Revenue & Support **\$1,952,669**

Community Investments	\$1,473,996
Fundraising	\$165,924
Management & General	\$167,910

Total Investment & Expenses **\$1,807,830**

Change in Net Assets **\$144,839**

Source: Audited Financials
2024-2025

See the Audited Financial
Statements by scanning
the QR code below:



SOCIAL INNOVATION LAB

In its second year, our Social Innovation Lab has grown from an experiment into a trusted resource for nonprofit capacity-building in Chester County and beyond. We've helped **269 individuals from 209 organizations** move from curiosity about AI to practical applications that strengthen fundraising, strategy, and operations.

Through workshops ranging from beginner sessions to advanced topics like generative AI, fundraising strategy, and chatbots, participants consistently report immediate, useful impact. Our work is also reaching further, as United Ways and organizations across the region call on us for trainings and presentations.

We expanded innovation efforts by partnering with Penn State LaunchBox and i2n on the LionCage pitch competition, while also deepening ties with ITAG, Penn State Great Valley, and other leaders to connect nonprofits with broader tech expertise. Together, these efforts are creating a strong network and a clear path from "intro to AI" to sustained innovation. This positions Chester County United Way as a convener and capacity-builder for tech-enabled social impact.



2024-2025 BOARD OF DIRECTORS

CHAIR OF THE BOARD

Carolyn Beam ('25)
Executive Vice President, Retail Banking
Fulton Bank

BOARD TREASURER

Dan Kessler ('27)
President
Energage, Inc.

BOARD SECRETARY

Aaron Proietti ('27)
Founder
Today's Innovator

COMMUNITY IMPACT COUNCIL CO-CHAIRS

Keith Montone ('25)
Vice President, Risk Management &
Corporate Administration
Communications Test Design, Inc.

Kate Sheehan ('25)
Senior Manager, Community Affairs
QVC

DIRECTORS

Will Anderson ('25)
Agent
State Farm Insurance

James Logan ('27)
City Manager
Coatesville

Maria O'Connell ('26)
Founder
People ACCEL Solutions

Rhonda West-Haynes ('27)
Senior Director, Revenue
Cycle & Utilization Management
Penn Medicine - Chester County
Hospital

Michael Curry ('27)
Retired
Vanguard

Steve Miller ('25)
Vice President of Philanthropy
& Community Engagement
Citadel Credit Union

Britnee Sanseverino ('26)
External Affairs Manager-
Chester and York County
PECO

Melinda Winkler ('27)
Co-Founder
DOES Media / Work2gether

Mike Grigalonis ('26)
President & COO
Chester County Economic
Development Council

Tracey Moher ('25)
Owner
Moher Consulting LLC

Tony Scheivert ('26)
Township Manager
Upper Uwchlan Township

C.J. Witherspoon ('27)
Founder/Owner
3Spoons Productions

Jeff Hunt ('27)
Corporate Director of
Strategic Partnerships
Malvern Health, Inc.

Bill Monahan ('27)
Community Volunteer

Alison Sload ('25)
Transportation Supervisor
Wallingford-Swarthmore
School District

Joe Tankle ('26)
Community Volunteer

Charles D. Kochka ('25)
Retired
Meridian Bank

Timmy T. Nelson ('25)
Retired
UPS



CHESTER COUNTY UNITED WAY STAFF

Christopher P. Saello
President & CEO

Stephanie A. Miller
Chief Operating Officer

Christina Wagoner
Senior Vice President,
Financial Development

Dana Grow
Senior Director, Communications

Kelly Cockshaw
Director, Leadership & Innovation

Amanda Blevins
Director, Community Impact

Valerie Connors
Administrative Manager

Shanna Benson
Donor Database Specialist



Chester County
UNITED WAY

150 John Robert Thomas Drive | Exton, PA 19341
610-429-9400 | www.ChescoUnitedWay.org

