







BOOST YOUR UNITED WAY CAMPAIGN WITH ePLEDGE



United Way ePledge is a convenient and secure online platform designed to streamline your workplace fundraising efforts, making it easier than ever for your employees to give back. Here's why your company should switch to ePledge:

-  **EFFICIENT & COST-EFFECTIVE**
Employees can quickly make their pledges online, eliminating the need for physical paperwork and saving your company time and resources.
-  **INSTANT MONITORING**
Track contributions in real time, giving campaign organizers immediate insights into progress and engagement.
-  **SIMPLE SETUP**
Our United Way Relationship Managers and ePledge experts are available to assist you every step of the way, ensuring a smooth launch for your campaign.
-  **SECURE TRANSACTIONS**
Your data is protected with advanced SHA-2 encryption technology, ensuring secure transactions for every donation.
-  **DOWNLOADABLE REPORTS**
Easily access export files for seamless integration into your organization's payroll systems, simplifying the donation management process.
-  **A SUSTAINABLE GIVING OPTION**
By going paperless, ePledge not only helps reduce costs but also supports environmental sustainability—allowing more of your contributions to directly impact community needs.

Ready to make a difference? Contact us today to learn how ePledge can enhance your United Way campaign - 610-429-9400 x4102!

Is ePledge secure?

SHA-2 encryption technology is used to safely and securely transmit your data. Chester County United Way uses the employee list provided to create a unique user ID and embedded password for each employee that is sent in an email directly to the employee.

Will our information be shared?

No. Per our privacy policy we do not sell or share your company or donor information.

How will Chester County United Way use employee email addresses once the campaign is over?

We do not use their email addresses except in the case that we need to contact the donor for any reason or to verify identity.

What if we have employees who don't have email addresses or easy access to the website?

We suggest you offer both ePledge and traditional paper pledge cards to employees. United Way will enter paper pledge cards into your ePledge campaign. Ask your United Way relationship manager for a report envelope. Enclose your pledge cards and complete the front of the envelope. Contact your United Way relationship manager at 610-429-9400 to pick it up.

Is there a minimum number of employees required to use ePledge?

No. We can accommodate your company no matter how big or small.

Does ePledge require a minimum gift?

A minimum gift amount can be determined by the company based on pledge type. ePledge has a default payroll amount of \$1.00 per pay period. Pledge type by credit card has a default of \$25.00

Can we use ePledge if we have multiple locations or a national campaign?

Yes. We'll need more time for the setup, but talk to your United Way relationship manager.

Are there fees for using ePledge?

There are no ADDITIONAL fees to use ePledge. The service is provided to you free of charge by United Way. United Way has invested in this campaign technology to upgrade the donor experience, to meet the expectations of donors, and adapt to the fast paced work environment.

What if we hire a new employee after we send our employee data file to you?

In most cases, a new employee can be added after the site is active. Send the same information for the new employee that was provided on the original employee list to your United Way relationship manager. After the account is set up, we will send the new employee an email with a link to access your company's ePledge site.

What if an employee wants to change their pledge?

Employees can modify their pledge accessing the original link or by contacting the United Way relationship manager at 610-429-9400

Does the employee's link expire after the campaign ends?

The campaign is finalized and turned off at your request. At that time, each employee's personalized link is expired.

When do I get my payroll file?

When the company campaign is complete, United Way will provide a payroll file that can be uploaded to your payroll system.

This is our first year to use ePledge. What are the best ways to promote this change to our employees?

It is important that you inform your employees that you are using ePledge. Take time at your employee campaign meetings to highlight the ePledge giving portal and explain what they can expect and how to use it.