

# ALUMNI DIRECTORY | 2023



**LEADERSHIP  
CHESTER COUNTY**

*Leadership Chester County is a program of United Way of Chester County, in partnership with Chester County Chamber of Business & Industry and West Chester University.*

**Chester County 101** | Amber Campman, Open Hearth, Inc, Catie Hargraves, Chester County Food Bank, Helen Kaplonski, Child Guidance Resource Center, Jeanne M. O'Brien, PA CareerLink Chester County, Kathy Sullivan, West Chester Area Senior Center

**Exploring Poverty and Financial Self-Sufficiency in Chester County** | Melinda Izzo, Orion Communities, Cheryl Miles, Good Samaritan Services

**Nonprofit Challenge Presentation** | Jarvis Berry, Executive Director, Coatesville Youth Initiative

**Becoming Leaders in Innovation** | Aaron Proietti, Founder, Today's Innovator, Adaptivity Enterprises, LLC

**Board Governance** | Pamela Leland, Ph.D., Consultant

**Board Fiduciary Responsibility** | Donald Kramer, Esq., Chair, Nonprofit Law Group Montgomery, McCracken, Walker & Rhoads, LLP

**Strategic Planning** | Mark Davis, Ph.D., Assistant Professor, Public Policy & Administration, West Chester University

**Fundraising/Philanthropy 101** | Roberta Healey, ACFRE, Aurora Philanthropic Consulting

**Social Entrepreneurship** | Patricia Diggin, Director, Cottrell Entrepreneurial Leadership Center, West Chester University

**Collaborating for Greater Impact** | Jason D. Alexander, Principal, Capacity for Change, LLC

**Intentional Communications** | Robert Madonna, Managing Partner, Diversified Services, LLC

**Dialogues in Diversity, Equity & Inclusion** | Michael L. Curry, CISA, CBCP, Retired Principal, Vanguard Group

**Advocacy** | Alex Rahn, Vice President/Lobbyist, Wanner Associates

**Styles of Influence** | Elizabeth Guman, Partner, Strategy Arts, LLC

**Board Development** | Jane Mack, President and CEO, Friends Services Alliance

**Ethics in Nonprofit Leadership** | Matt Pierlott, Ph.D., Associate Professor Chair, Department of Philosophy, West Chester University

**Board Placement Service is provided throughout the year and after graduation.**



## COATESVILLE YOUTH INITIATIVE

COATESVILLEYOUTHINITIATIVE.ORG

The mission of the Coatesville Youth Initiative (CYI) is to contribute to a vibrant future for Coatesville by engaging youth in experiences that support their success in school and in life, and by uniting a wide range of partners to make the community better for everyone.

**PROJECT FOCUS** | Evaluate and make recommendations for strategies to develop the organization in:

### Community Collaborations

- Identify other organizations with missions aligned with CYI's, for expanding its reach to help the underserved and strengthen the community

### Social Entrepreneurship

- Evaluate opportunities to diversify funding streams with non-traditional enterprises, without compromising mission or tax-exempt status, with strategic consideration of costs, benefits, risks and sustainability of opportunities.

**DELIVERABLE** | LCC formed three teams, researching other organizations, reviewing internal documents and surveying board members as they went along. The class provided CYI with many resources within and beyond the community to explore further. Their recommendations offered new insights and will be valuable assets to their board as they move the organization to a strong future.

## LISA BOREK

Private Banking Relationship Manager | Meridian Bank

**EXPERTISE & ATTRIBUTES:** Banking & relationship building. Empathetic leader who is decisive, organized and detail-oriented

**VOLUNTEERING:** Fundraising for American Cancer Society and the Multiple Myeloma Research Foundation

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, and promoting stability and self-sufficiency



## PAUL CARDELL

Director | CTDI

**EXPERTISE & ATTRIBUTES:** Program management, business expertise, organizational development financial reporting, supply chain management

**VOLUNTEERING:** Township Planning Commission and Workplace events

**SERVICE INTERESTS:** Youth Services



## MATTHEW COOPER

Attorney | MacElree Harvey

**EXPERTISE & ATTRIBUTES:** Finance, legal, budgeting, and event planning

**VOLUNTEERING:** West Chester Library Board of Trustees & Development Committee, Greater West Chester Chamber of Focus, and Southern Chester County Chamber of Commerce

**SERVICE INTERESTS:** Helping children reach their potential and promoting stability and self-sufficiency



## JESUS CORRALIZA

Commanding Officer | The Salvation Army

**EXPERTISE & ATTRIBUTES:** Social services, adult rehabilitation, counseling, emergency disasters, and real estate maintenance

**VOLUNTEERING:** The Salvation Army and CERT Emergency Response

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, and promoting stability and self-sufficiency





## JAMES CURTIS

Board Member | LCH Health and Community Services

**EXPERTISE & ATTRIBUTES:** Healthcare leadership and pharmacy

**VOLUNTEERING:** LCH Health and Community Services, Board Secretary and member

**SERVICE INTERESTS:** Helping children reach their potential and helping people live independently and overcome barriers to good health

*"Leadership Chester County has been a rewarding experience, particularly through connection with professionals with the not-for-profit space. The program reinforces best practices in leadership, citizenship, and board involvement. Upon graduation, I'm confident that each participant is better equipped to serve their community."*

*"Leadership Chester County has been an enlightening experience. It is incredibly important to see the need for board service in Chester County and this course prepared us to not only serve, but to thrive as leaders. Our talented instructors led us through valuable topics and provided knowledge and tactics that I look forward to using in my current and future community service."*



## YVONNE DAHL

Payroll Manager | Bentley Systems, Inc.

**EXPERTISE & ATTRIBUTES:** Leadership, project and payroll management, positivity and open-mindedness

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, and promoting stability and self-sufficiency

*"Life is only a reflection of what we allow ourselves to see."*

*"I would highly recommend the Leadership of Chester County program to anyone looking to expand their skills and knowledge of what it takes to an effective not for profit board member. I learned so many valuable insights and appreciated the opportunity to meet and network with not for profit community leaders as well as my fellow classmates."*



## MICHAEL ESSMAKER

Financial Center Manager | Fulton Bank

**EXPERTISE & ATTRIBUTES:** Sales management, service industry and local government official

**VOLUNTEERING:** Longwood Rotary

**SERVICE INTERESTS:** Helping children achieve their potential and promoting stability and self-sufficiency

*"The program has been very enlightening. As a member of Avondale Borough Council and working in the financial service industry, you hear lots about non-profits. Working through the class, I have been able to learn so much about the innerworkings of boards and how they operate. I appreciate the insight that each individual speaker gave to us about the need for diverse skillsets and ideas."*

*"LCC has given us tools to enhance our effectiveness as board members and help us expand the impact of organizations that we work with. I've met some incredible people in my LCC class and am excited to see how we invest ourselves to elevate charitable initiatives in Chester County going forward!"*



## JUSTIN GILDEA

VP, Commercial Relationship Manager | S&T Bank

**EXPERTISE & ATTRIBUTES:** Finance, management, leadership (Captain of the Temple University football team), athletics, teamwork and dedication

**VOLUNTEERING:** Claymont Community Center Board member and Assistant Finance Chair, fundraising and event planning

**SERVICE INTERESTS:** Helping children achieve their potential and promoting stability and self-sufficiency

*"Leadership Chester County has helped me better understand the great need that non-profits in our area have, while also connecting me to individuals in the community. I am forever grateful to the volunteers who helped educate us on proper non-profit governance and look forward to having a greater impact on the non-profit community."*

*"The Leadership Chester County program provides a comprehensive learning opportunity encompassing all topics critical to nonprofit organizations. The curriculum is taught by experts and prepared me to make an immediate and positive impact on any board on which I serve."*

## MACKENZIE HOLMES

Marketing Manager | Hankin Group

**EXPERTISE & ATTRIBUTES:** Critical thinking, problem-solving, analytics, communications, marketing & choreography/dance

**VOLUNTEERING:** HC Opportunity Center Board member and Lionville Fire Company, fundraising, event planning and outreach

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, first responders



## ELLEN LEWIS

Senior Proposal Manager | Bentley Systems, Inc.

**EXPERTISE & ATTRIBUTES:** Project management, proposal management, law, fundraising, event planning and management, professional and community networking and connections

**VOLUNTEERING:** Chester County Food Bank, Team CMMD

**SERVICE INTERESTS:** Food insecurity, Education, Health and Wellness, Mental Health issues, Women and Children Advocacy and services



## CHRISTY MARSHALL-SILVA

Executive Director | Aidan's Heart Foundation

**EXPERTISE & ATTRIBUTES:** Event planning and execution, "big picture" thinking, visionary, and personable nature

**VOLUNTEERING:** Aidan's Heart Foundation; Executive Director & President, East Brandywine Youth Athletics; coach and assistant coach, Philadelphia Committee To End Homelessness; program coordinator, So Others Might Eat Soup Kitchen; led week-long service trips

**SERVICE INTERESTS:** Helping children reach their potential and helping people live independently and overcome barriers to good health



## PATRICIA MATKOWSKI

Blueprints Portfolio Manager | Bentley Systems, Inc.

**EXPERTISE & ATTRIBUTES:** Marketing and communication, content and proposal management

**VOLUNTEERING:** My Career Transitions – Communications Director and Board Member, Penn State Great Valley Alumni Society – Board Member, Bentley Systems Partner Garden for Chester County Food Bank

**SERVICE INTERESTS:** Workforce development, animal welfare, youth services, education





## MARIETTE MOOYMAN

Associate General Counsel, Employment and Compliance | CTDI

**EXPERTISE & ATTRIBUTES:** Legal, leadership, athletics, consulting

**VOLUNTEERING:** Suburban Swim Club; Board member, Live Like Blaine; Advisory Board, Scungio Borst Foundation; Board member, Impact100; team and section leader; Compass

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, and promoting stability and self-sufficiency

*"The nonprofit world is filled with passionate people driven by purpose, motivation, and principles to improving their surroundings. Leadership Chester County has given us access to successful leaders willing to mentor us and improve our skills so that we are better equipped to assist organizations successfully mold consensus among their stakeholders and achieve their goals. We all want to do what is right, but Leadership Chester County has taught us to know what is right as well by teaching us the fundamentals of operating a non-profit."*

*"The Leadership Chester County program provides eye-opening insights into the communities in need within Chester County, as well as equips you with a variety of knowledge, tools and resources to become an effective Board member and leader in the community."*

## GORDON PRINCE

Attorney | Gawthrop Greenwood

**EXPERTISE & ATTRIBUTES:** Business and legal, analytical thinking, decision making, self-motivated

**VOLUNTEERING:** Chester County Crusaders; volunteer coach

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, and promoting stability and self-sufficiency



## RYAN MUNDY

Commercial Portfolio Manager | Meridian Bank

**EXPERTISE & ATTRIBUTES:** Non-profit business analytics

**VOLUNTEERING:** Quest Therapeutic Services; working with physically/mentally disabled children

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, and promoting stability and self-sufficiency

*"Leadership Chester County not only taught me about non-profit leadership, but also helped me realize how important it is to give back to your local community."*

*"LCC has raised my awareness of the sincerity and quality of what being a 'Good/Dedicated' Board member means to a Non-Profit."*

## LILA SINGLETON

Executive Director | CYWA

**EXPERTISE & ATTRIBUTES:** Workforce development, social services, passion for local government

**VOLUNTEERING:** Community, Youth and Women's Alliance, Inc.; Executive Director, Coatesville Youth Initiative; Board Member, Workforce Development Board; Manager

**SERVICE INTERESTS:** Helping children achieve their potential and promoting stability and self-sufficiency



## MEREDITH NUSSBAUMER

Board President | Arts Holding Hands and Hearts, Inc.

**EXPERTISE & ATTRIBUTES:** Business insurance, leadership, relationship building, networking

**VOLUNTEERING:** Arts Holding Hands and Holding Hearts, Inc.; President, Board President, Business Committee Chairperson

**SERVICE INTERESTS:** Helping children reach their potential

*"Leadership Chester County provided me with the confidence and knowledge I need to participate in the betterment of my community. To me, this is invaluable."*

*"Leadership Chester County has taught and provided me with meaningful tools and knowledge within the nonprofit sector. I firmly believe the valuable experience gained will help me to effectively serve as a board member."*

## BRANDON THOMPSON

Branch Manager | Meridian Bank

**EXPERTISE & ATTRIBUTES:** Leadership, desire to help people, listening, positive attitude, willingness to learn

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, and promoting stability and self-sufficiency



## JAKE PORTER

Portfolio Manager | Meridian Bank

**EXPERTISE & ATTRIBUTES:** Financial services, relationship building

**VOLUNTEERING:** Surrey Services, Penn State Lady Lions Basketball; event planning, fundraising

**SERVICE INTERESTS:** Helping children reach their potential, helping people live independently and overcome barriers to good health, and promoting stability and self-sufficiency

*"Leadership Chester County opened my eyes to the complexities and nuances of the nonprofit world. After only serving as a volunteer for the type of organizations in the past, I strongly feel as though LCC has prepared me to understand what it takes to be an influential board member in the future."*

## THANK YOU 2022 SPONSORS:

**Bentley Systems, Inc.**

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**MacElree Harvey, Ltd.**

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**Rotary Club of West Chester**

**Gawthrop Greenwood PC**

**LCH Health and Community Services**

**Fulton Bank**

**S&T Bank**

**Hankin Group / Hankin Apartments**

**Arts Holding Hands & Hearts, Inc.**

## PROGRAM CONTACT:

**Kelly Cockshaw**

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