



# COMMUNITY IMPACT & INNOVATION FUND

**The Community Impact & Innovation Fund is the strongest investment to fight for the health, education and financial stability for every person in Chester County.**

**We win by living united.** We focus on more than just a single issue or community. Because problems can rarely be solved by one program or strategy alone, your contribution to the Community Impact & Innovation Fund has greater power. By forging unlikely partnerships, finding new solutions to old problems, and mobilizing the best resources, we create the foundation for a world full of opportunity. For everyone.

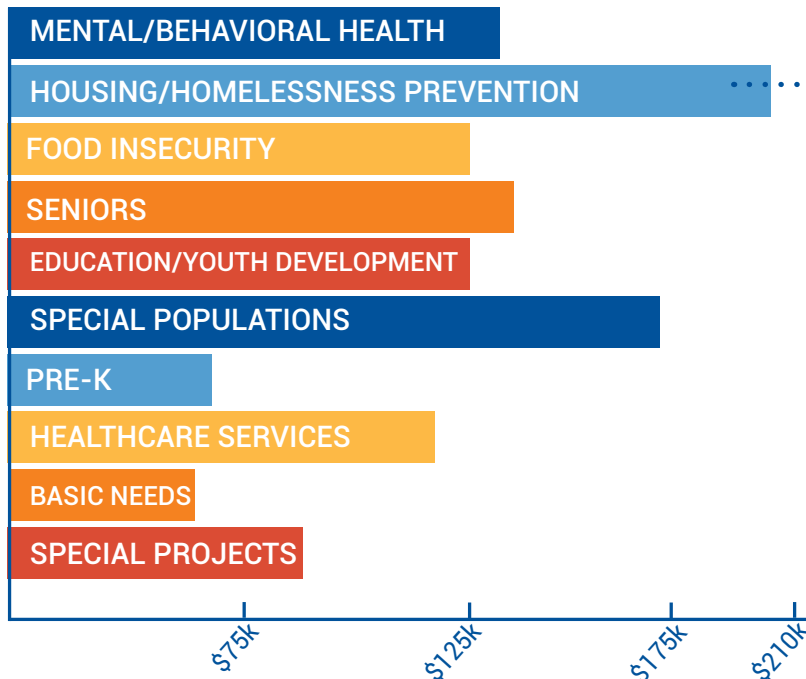
Together, we take a hard, long look at the problems facing our community. We collaborate with experts and leaders, practitioners and people in the neighborhoods. We work across partisan and income divides, inviting everyone to do their part to improve lives and community conditions. Whether we're driving agencies to common outcomes, leading an initiative, or creating collective impact, we're the get-it-done-on-the-ground people.

**We do the due diligence for you.** We offer donors the opportunity to maximize their gifts and support to the most pressing needs in the community. United Way invests Impact dollars through a competitive selection process guided by a team of community leaders and members, funders and agency leaders, creating the Community Impact Council. These volunteers work with United Way of Chester County staff to assess the health and human service strategies that will have the greatest impact on our community, focusing on ALICE (Asset Limited, Income Constrained, Employed) as our target population.

This rigorous process ensures that your dollars make a real difference in the lives of our neighbors whose needs would not be met without your help.

**Together we can create real, lasting change.**

## 2021-2022 COMMUNITY IMPACT & INNOVATION FUND | Total Investment made to our community: \$1,196,663



*Charlene made the brave decision to leave her abusive and violent marriage. This was not an easy decision, but necessary for her to rebuild her life. At the House, Charlene had the opportunity to focus on herself for the first time. She began new mental health treatment to process the trauma she had experienced and learned to understand her past while building skills to help her navigate her future. Charlene worked vigorously and maintained employment at several jobs while at The House which allowed her to regularly contribute to her savings and build a foundation for her future.*