



**CITADEL**  
CREDIT UNION  
Building Strength Together

PRESENTS

# LIVE UNITED IN MUSIC



NATIONAL RECORDING ARTIST

FEATURING

*Alexandra Ray*

**Thursday, September 29, 2022**

Hosted by Penn Oaks Golf Club | West Chester, PA

Benefitting the United Way of Chester County Impact & Innovation Fund

United Way  
of Chester County



# CORPORATE SPONSORSHIP OPPORTUNITIES

United Way  
of Chester County



## ~~TITANIUM PRESENTING SPONSOR – \$15,000~~ SOLD

- Includes ten tickets to event, reserved dinner table and preferred seating during show
- Event advertised as “ABC Company presents Live United In Music”
- Company name highlighted in all pre-event publicity and marketing
- Company logo displayed on billboard advertising on Rt. 30 bypass in Downingtown
- Event banner prominently listing company displayed during event
- Company name listed on cover of event program and on sponsor boards
- Full page ad in event program
- Company listed in post-event newspaper ad
- Company name and website link displayed on United Way website before/after event
- Company name promoted on United Way social channels

## ~~PLATINUM LEAD SPONSORS – \$7,500~~ SOLD

- Includes ten tickets to event
- Company name highlighted in all pre-event publicity and marketing
- Event banner prominently listing company displayed during event
- Company name listed on cover of event program and on sponsor boards
- Full page ad in event program
- Company listed in post-event newspaper ad
- Company name and website link displayed on United Way website before/after event
- Company name promoted on United Way social channels

## ~~GOLD SPONSORS – \$5,000~~ SOLD

~~DINNER SPONSOR~~ SOLD   
~~COCKTAIL RECEPTION SPONSOR~~ SOLD   
~~ENTERTAINMENT SPONSOR~~ SOLD 

- Includes six tickets to event
- Company name listed in event program and on sponsor boards
- Full page ad in event program
- Company provided banner hung during dinner
- Company listed in post-event newspaper ad
- Company name and website link displayed on United Way website before/after event
- Company name promoted on United Way social channels

## SILVER SPONSOR – \$3,500 (ONE AVAILABLE EACH)

~~ARTIST HOSPITALITY SPONSOR~~ SOLD   
~~AUCTION SPONSOR~~  
~~SOUVENIR GIFT SPONSOR~~

- Includes 4 tickets to event and reserved table at dinner
- Company name listed in event program and on table
- Full page ad in event program
- Company listed in post-event newspaper ad
- Company name and website link displayed on United Way website before/after event
- Company name promoted on United Way social channels

## BRONZE CORPORATE TABLE SPONSOR – \$2,500

- Includes 10 tickets to event and reserved table at dinner
- Company name listed in event program and on table
- Full page ad in event program
- Company listed in post-event newspaper ad

## BRONZE CORPORATE AD SPONSOR – \$1,250

- Includes 2 tickets to event
- Full page ad in event program

For more information on sponsorship,  
contact Christina Wagoner, Senior Vice  
President of Financial Development at  
610-429-9400, extension 4101 or

## WHY SHOULD YOUR COMPANY GET INVOLVED AS A SPONSOR?

- Unique event will bring a lot of coverage by the local media pre and post event
- Exposure to a crowd of 220 community leaders and decision makers
- Name prominently displayed before, during and after event giving you County wide exposure
- All proceeds benefit the United Way of Chester County's Impact & Innovation Fund

For more information, scan the QR code or visit [www.LiveUnitedInMusic.org](http://www.LiveUnitedInMusic.org).

