

United Way
of Chester County

United
Way



CHESTER COUNTY STR NGER

REBUILDING OUR COMMUNITY BETTER THAN IT WAS



2020-2021
REPORT TO THE COMMUNITY

Friends and Supporters of United Way of Chester County

What a year it has been. In early 2020, our world and community were knocked down with a health and economic crisis the likes of which we have never seen in our lifetimes. We knew right away that we needed to react quickly, and United Way of Chester County launched the first United Way COVID-19 Response Fund in Pennsylvania just 4 days after the governor closed all PA schools. This allowed us to rapidly deploy resources to community-based organizations that were offering crucial support to families and individuals in need immediately and throughout the pandemic. It was through corporations, foundations, and donors like you, that we were able to raise \$814,553.30 in just 88 days.

As the year came to a close, United Way of Chester County shifted the strategic focus from COVID-19 Rapid Response Funding to a new Community Impact and Innovation phase, beginning with the launch of our Chester County STRONGER Campaign – Rebuilding Our Community Better Than It Was. This new effort transitioned our work to a new impact agenda centered around RECOVERY, REBUILDING, and REIMAGINING a STRONGER Chester County.

We know the fight isn't over yet. This fight is different and will require new solutions to old problems. Our fall was great, but our rise will be even greater if we **LIVE UNITED**.

Thank you for helping us make **#ChesterCountySTRONGER!**



Christopher Saello

Christopher Saello
President & CEO



Peter J. Silvester, Jr.

Peter J. Silvester, Jr.
Chair of the Board

2020-2021 BOARD OF DIRECTORS

CHAIR OF THE BOARD

Peter J. Silvester, Jr. ('23)
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PAC Strapping Products, Inc.

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C.J. Witherspoon ('24)
Owner
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UNITED WAY OF CHESTER COUNTY
COVID-19 RESPONSE FUND

United Way of Chester County launched the Chester County COVID-19 Response Fund allowing us to deploy resources to community-based organizations offering crucial support to families and individuals in need **immediately** during the Global Pandemic and throughout the year following as community needs evolved.



\$814,553.30
total dollars contributed by
314 individuals, corporations
and foundations



132
grants were distributed to **91** organizations



LEVERAGED RESOURCES



In partnership with Kimberly-Clark, we donated **2,500** bottles of body wash, **5,000** toothbrushes and **10,000** rolls of toilet paper.

We distributed **3 pallets** of Banana Republic clothing valued at an estimated **\$10,000**.



\$319,500 towards
Food Insecurity



\$214,000 towards
Continuing Services



\$137,000 towards
Homeless Prevention



\$89,295 towards
Medical Needs



\$54,758 towards
Mental Health Services

CHESTER COUNTY STRONGER

When the COVID-19 pandemic began, United Way of Chester County and our partners worked full force to ensure that our community continued to receive the services they needed. We are proud to call Chester County home!



With the wave of evictions and foreclosures facing the community, **Friends Association** created an Eviction Prevention Court Program in partnership with District Judge Jeff Valocchi, which has been proving **successful in assisting families that are facing eviction and preventing homelessness**. The program started from one district court and now has expanded to many more in Chester County. The program has support of landlords and tenants alike and has generated significant community interest and support.



With only two months left in the 2020 **Leadership Chester County** program, Mary Anne Feeley, Director, Leadership Chester County, and United Way of Chester County moved the program to fully remote for the remaining months to get the participants across the finish line. When it was realized that the 2021 program would need to be remote or the program would have to be put on hiatus, Mary Ann rewrote the curriculum and reinvented the program into a fully remote program with two cohorts that **trained 19 more people for board service**. This happened with great collaboration from West Chester University as well as the Chester County Chamber of Business and Industry.



LCH Health and Community Services collaborated with the County, United Way of Chester County, United Way of Southern Chester County and the American Mushroom Institute to do **onsite COVID-19 testing at Southern Chester County's mushroom farms**. This allowed cases to be identified and people to quarantine to stop the spread of the virus.



Within just two weeks of the start of the crisis, **Honey Brook Food Pantry's** demand more than doubled. By the third week, people were waiting in the parking lot overnight the night before their typical distribution. The pantry has **served nearly 3,500 individuals** since the onset of the pandemic.

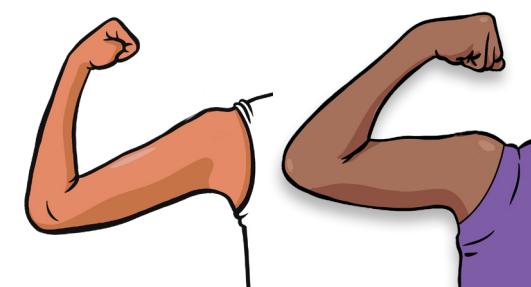
At the conclusion of the school year, it appeared Coatesville Area School District (CASD) sponsored food services, of which **Youth Mentoring Partnership (YMP)** was a partner, would cease. YMP was prepared to launch an initiative with local restaurants to help partially fill the void left, so the area's most vulnerable youth would continue to have food access. As a result of critical discussions with CASD and Coatesville Community Area Parents (CCAP) it was decided to continue district food distribution. The commitment by YMP to provide significant staffing and all door-to-door deliveries was essential in this decision. As a result, YMP helped package and delivery over **70,000+ meals to youth and families** in need during the months of June, July and August while also mentoring the kids.



When it appeared that food insecurity was going to remain a big issue in the Oxford area, **SILO** began installing raised garden beds at local resident's homes. SILO also taught them how to garden so that the plants would produce food throughout the summer of 2020. Participants chose between three varieties of gardens - salsa, pasta and salad. SILO installed a total of **134 raised vegetable beds with roughly 4,150 plants at 48 households, benefitting 232 people** through this program.



Due to space limitations and health and safety guidelines, **Kennett Area Community Service (KACS)** was challenged to meet the increasing demand for food donations and distribution. **The YMCA of Greater Brandywine Kennett Branch** stepped in and opened their doors to allow for drive thru food pickup and donations. **This collaboration led to hundreds of meals** made available to those in need in Southern Chester County that would have otherwise not been possible.



2020-2021 CORPORATE PARTNERS

United Way of Chester County gratefully acknowledges the corporate partners, nonprofit agencies, foundations and other organizations whose financial and in-kind support help us fight to improve lives in Chester County.

1st Source Bank	FreeWill	Penn State Great Valley
3 Spoons LLC	Fulton Financial Corporation	Penn's Way
A C Miller Concrete Products	G. A. Vietri, Inc.	Pennsylvania American Water Company
Abbott Laboratories	G. O. Carlson, Inc.	Peoples Bank
AbbVie	GE Energy	Pepperidge Farm, Inc.
ALL4 Inc.	General Air Products Inc	Pfizer Animal Health, Inc.
Amazon Smile	Giant Food Stores, LLC	Phoenixville Area Childrens Learning Center
Ameriprise Financial	Graphic Packaging Intl	Phoenixville Area Community Services
AmerisourceBergen	Hershey Foods Corporation	Phoenixville Community Health Foundation
Apple	High Concrete	Pledging Tree Foundation
Armstrong World Industry	High Construction	Principal
Arthur Hall Insurance	High Corporate Services	PSE&G
Ashland Oil Company	High Steel Structure	QVC
AT&T Company	IBM Corporation	Raymond James & Associates
AXAXL	Incyte Corporation	Raymour & Flanigan
Bank of America	Independence Blue Cross	Reed Exhibitions
BB&T Bank	ITW (Illinois Tool Works)	Ricoh USA, Inc.
Benco Dental Supply Company	Jeffrey F. Ellis Fund	S & T Bank
Bentley Systems, Incorporated	Johnson & Johnson Family of Companies	SABIC Innovative Plastics
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Boeing Helicopters & U.A.W. #106	Key Bank	Salvation Army-Service Extension
Boscov's Department Store	Kimberly Clark Corporation	Sartomer Arkema Group
Brumbaugh Wealth Management	KPMG	SEPTA
Carpenter Technology Corporation	Krapf Bus Companies	Siemens Healthcare
CCRES	LabCorp	Silver Linings Boutique LLC
CenturyLink Clarke M. Williams Foundation	Lamb McErlane PC Attorneys	Singer Equipment Co Inc
Cerebral Palsy Association of CC	Law Firm of Barry S. Rabin	Somat Company
Charities Trust	Leisawitz Heller Abramowitch Phillips PC	Spectra Energy
Charity Gift Certificates	Lenovo	State Farm Insurance Company
Chester County Community Foundation	Liberty Mutual	Summers Family Giving Fund
Chester County Economic Development Council	Lincoln National Life Insurance	Surrey Services for Seniors
Chester County Intermediate Unit	Lockheed Martin	Target Inc.
Child Guidance Resource Center	London Grove Grange #63	TD Banknorth Inc
Ciena	Longwood Foundation, Inc.	The Arc of Chester County
Cigas Machine Shop, Inc.	Lowe's #1729	The Chemours Company
Citadel Federal Credit Union	Lumbermen's Merchandise	The Cummins Foundation
Citizens Bank of Pennsylvania	M & T Bank	The Travelers Companies, Inc.
Cleveland-Cliffs Plate LLC	Macy & Co., Inc.	Transamerica
Comcast	Maternal and Child Health Consortium	Treatment Access & Services Center PA
Communications Test Design Inc.	Meridian Bank	Truist Bank
Conestoga Valley School District	Microsoft Giving Campaign	TRUIST Foundation
Corteva Agriscience	Monroe Muffler & Brake	Turk's Head Health Services, Inc.
County of Chester	Morgan Stanley	TW Metals, Inc.
Crime Victims' Center of Chester County	Nationwide Insurance	UGI HVAC Enterprises: Service Mark
Customers Bank	Network for Good	United Health Services, Inc.
Domestic Violence Center of Chester County	NETZSCH	United Parcel Service- West Chester Site
Drexel University	North Highland	UnitedHealth Group
Duke Energy	Nuclear Electric Insurance Ltd.	Univest Bank
DuPont	Omega Design Corporation	Vanguard Group
Enterprise Rent-A-Car	Omega Flex	Voya Financial, Inc.
Essential Utilities, Inc.	PAC Strapping Products, Inc.	W.L. Gore & Associates
Federal Express	PECO, An Exelon Company	Wal-Mart Stores
Fidelity Charitable	Penn Medicine	Wegmans Food Markets, Inc.
Foster Poultry	Penn Medicine-Chester County Hospital	West Chester Area School District
Foundations Human Resources Consulting	Penn Medicine Lancaster General Health	
Fox Rothschild LLP	Penn Oaks Golf Club	

LEADERSHIP CHESTER COUNTY SPONSORS & IN-KIND SUPPORTERS

PARTICIPANT SPONSORS

Bentley Systems, Inc.
Chester County Community Foundation
Chester County Intermediate Unit
Citadel Federal Credit Union
CTDI
Fulton Bank, N.A.
Meridian Bank
Resolution Life US
RKL LLP
Rotary Club of West Chester
The Hickman
West Chester University

IN-KIND SUPPORT

Chester County Chamber of Business & Industry
West Chester University
Laura A. Mikowychok Design & Media, LLC
United Way of Chester County

INSTRUCTORS-IN-KIND

Guy Ciarrocchi, Esq.
Michael S. Givler, Ed.D.
Pamela Leland, Ph.D.
Donald Kramer, Esq.
Elizabeth Guman Strategy Arts, LLC
Celeste Barr
Clarus Consulting
Robbe Healey
Aurora Philanthropic Consulting
M. Christopher Tabakin
iHi International, Inc.
Steve Wray
Econsult Solutions
Jane Mack
Friends Services Alliance
Jason Alexander
Capacity for Change, LLC
Southern Chester County Opportunities Network (SCCON)



FINANCIAL SUMMARY

(July 1, 2020 - June 30, 2021)

Total Contributions	\$3,270,270
In-Kind Contributions	\$12,850
Investment & Other Income	\$322,112
Uncollectible Pledges	(\$167,198)
Total Revenue & Support	\$3,438,034

Community Investments (Program grants to agencies, special initiative funding, and donor designations)	\$2,636,405
Fundraising	\$284,165
Management & General	\$307,349

Total Investments & Expenses	\$3,227,919
Change in Net Assets	\$210,115

Source: Audited Financials 2020-2021



MOBILE HOME TAX REASSESSMENT PROJECT

When COVID-19 struck and the stay at home order was put into place, Legal Aid of Southeastern Pennsylvania and United Way had only completed 127 mobile home reassessments. Determined to not stop this vital program, Legal Aid turned on a dime and went entirely remote so that no momentum was lost in the tax reassessment process. Even in the heart of the pandemic, when things were the most tightly restricted, Legal Aid, United Way and Honey Brook Food Pantry were able to complete 333 successful reassessments, pushing the **total reassessments through 2020 to 510** and saving those homeowners **\$4.9 million over the next 10 years** that should have never been owed to begin with if not for a flaw in the state tax code. Even the County Assessment Board and team adjusted their process to allow us to utilize electronic signatures versus ink so the entire process could be done remotely and safely.

VOLUNTEER SPOTLIGHT

"Being able to give a little bit of my time to help others is such a great reward. Just one hour would result in saving each client a large amount on their annual taxes - money that they so desperately need."

- Lora Yelcick, Volunteer

Lora Yelcick conducted **46 remote workshops**, interviewing the clients, and **represented the first 100 clients** at the Reassessment Board hearing.

Every effort has been made to ensure the accuracy of this list. Please report any errors or omissions to United Way of Chester County at 610.429.9400.



ChesterCountyStronger.org

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LIVE UNITED

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