



**LEADERSHIP**  
CHESTER COUNTY

Alumni  
Directory

2021

*Winter/Spring*

## 2021 SESSION TOPICS

**“Chester County 101” Tour** | *Michael Givler, Ed.D.*

**Bridges Out of Poverty Workshop** | *Southern Chester County Opportunities Network*

**Board Governance** | *Pamela Leland, Ph.D., Consultant*

**Strategic Planning** | *Mark Davis, Ph.D., Assistant Professor, Public Policy & Administration, West Chester University*

**Nonprofit Challenge Presentation** | *Darshana Shyamsunder, Senior Director of Community Impact Initiatives, United Way of Chester County*

**Board Fiduciary Responsibility** | *Donald Kramer, Esq., Chair, Nonprofit Law Group, Montgomery, McCracken, Walker & Rhoads, LLP*

**Social Entrepreneurship** | *Matthew Shea, Ph.D., Associate Professor, Management, West Chester University*

**Strategic Discussions, Informed Decisions** | *Elizabeth Guman, Partner, Strategy Arts, LLC*

**Nonprofit Fiscal Management** | *Celeste Barr, CPA, Owner, Clarus Consulting*

**Leadership for Sustainability** | *Steven Wray, Vice President and Director, Econsult Solutions*

**Fundraising/Philanthropy 101** | *Roberta Healey, ACFRE, Aurora Philanthropic Consulting*

**Dialogues in Diversity & Inclusion** | *Michael L. Curry, CISA, CBCP, Retired Principal, Vanguard Group, Inc.*

**Board Development** | *Jane Mack, President and CEO, Friends Services Alliance*

**Advocacy** | *Guy Ciarrocchi, Esq., President & CEO, Chester County Chamber of Business & Industry*

**Collaborating for Greater Impact** | *Jason D. Alexander, Principal, Capacity for Change, LLC*

**Nonprofit Perspectives** | *Chaya Scott, Chief Aspiration Officer, Chaya Scott Consulting LLC*

**Intentional Communications** | *Robert Madonna, Managing Partner, Diversified Services LLC*

**Ethics in Nonprofit Leadership** | *Matt Pierlott, Ph.D., Associate Professor & Chair, Department of Philosophy, West Chester University*

*Board Placement Service is provided throughout the year and after graduation.*

# INTRODUCING THE Winter/Spring Class of 2021



## Joseph Egger

Associate Actuary | **RESOLUTION LIFE US**

**EXPERTISE** Finance and Analytics, Risk Management

**ATTRIBUTES** Experience working in teams, analytical and communication skills, business acumen and networking

**VOLUNTEERING** With a variety of nonprofits through work; also chair multiple company-wide giving events

**SERVICE INTERESTS** Financial Independence

*“I enjoyed learning about the duties of nonprofit boards from very experienced individuals. Now, I have generous resources to help me as I start my journey.”*



## Julie Hawthorne

Senior IT Project Manager | **BENTLEY SYSTEMS**

**EXPERTISE** Project Management, Business Process, Operations Management, IT Strategy, Corporate Communications

**VOLUNTEERING** Friends Committee at Domestic Violence Center of Chester County and at Wings for Success

**ATTRIBUTES** Self-motivated leader with a passion for working hard, solving problems and inspiring others

**SERVICE INTERESTS** Health

*“LCC has shed light on those in my community who need the most help and how we all can use our unique skills to make a difference by working together.”*



## Jason Knecht

Clinical Coordinator | **CHESTER COUNTY INTERMEDIATE UNIT**

**EXPERTISE** Mental Health, Special Education

**ATTRIBUTES** Over 20 years working with school-based and community mental health

**SERVICE INTERESTS** Education, Mental Health

*“Leadership Chester County has been a great opportunity to develop the essential knowledge and skills necessary to be an effective non-profit board member. The expertise shared by the presenters was truly valuable.”*



## Lillian D. Miller

Associate Director | **WEST CHESTER UNIVERSITY**

**EXPERTISE** Marketing, recruiting, communications, event planning

**VOLUNTEERING** Chester County Hospital Cuddler, member of Chester County Suicide Prevention Task Force, Christian's Compassionate Mission founder

**ATTRIBUTES** Community connections and outreach, mental health, child advocacy

**SERVICE INTERESTS** Health

*“Leadership Chester County provided invaluable information on the internal and external dynamics of a successful board, and how to be a contributing member.”*



## Eric Miller

Vice President

**COMMUNICATIONS TEST DESIGN, INC. (CTDI)**

**EXPERTISE** Sales and Operational Management

**VOLUNTEERING** Current Board Member of Brandywine YMCA and Fiorenza's Food for Friends (F4)

**ATTRIBUTES** Business expertise, participating in/ leading project or program community based initiatives

**SERVICE INTERESTS** Financial Independence, Health

*“LCC provided further insight into community and non-profit agency needs; primary aspects related to non-profit board and organizational structure in an everchanging environment; and highlighted key roles and responsibilities of boards.”*



## Lauren Moyer

IT Process and Communications Analyst

**BENTLEY SYSTEMS**

**EXPERTISE** IT, Communications, and Documentation

**VOLUNTEERING** No current volunteer activities, but have volunteered with church missions teams for community service and building projects in the past

**ATTRIBUTES** Creative design and writing skills

**SERVICE INTERESTS** Education, Financial Independence

*“There are many ways to assist our community so that everyone can afford a decent standard of living — but it takes folks from all social and economic backgrounds working together to realize this goal.”*



## Anthony Pannulla

NOC Team Lead | **BENTLEY SYSTEMS**

**EXPERTISE** Incident Management, Problem Management, Event Management

**ATTRIBUTES** Expertise in IT, management of problems, corporate collaboration skills

**SERVICE INTERESTS** Health

*“This was an excellent experience!”*

*“This experience has been invaluable in teaching me about the important role board members play in the running of a non-profit, and has afforded me new skills that I will utilize in future board opportunities.”*

## Julie Pardini

*Chief of Staff*

**COMMUNICATIONS TEST DESIGN, INC. (CTDI)**

**EXPERTISE** Communications, Project Management, and Finance

**VOLUNTEERING** Food donations and Days of Service

**ATTRIBUTES** Experience in cross-functional teamwork and collaboration

**SERVICE INTERESTS** Education



*“LCC has strengthened my understanding of the importance of collaboration among nonprofits, especially those seeking to serve similar populations. I also gained an understanding of the intricacies of serving on a nonprofit board.”*

## Cynthia Schofield

*Assistant Director, Head Start*

**CHESTER COUNTY INTERMEDIATE UNIT**

**EXPERTISE** Early Childhood Education

**ATTRIBUTES** Dedication to the field of early childhood and serving underprivileged children and families

**SERVICE INTERESTS** Education



*“Leadership Chester County has taught me how to approach board responsibility from many various angles I previously did not consider.”*

## Shawn Standen

*Vice President-Commercial Banking*

**FULTON BANK, N.A.**

**EXPERTISE** Finance and Accounting

**VOLUNTEERING** Open for new opportunities

**ATTRIBUTES** Twenty years of banking, finance, and accounting experience

**SERVICE INTERESTS** Education, Financial Independence, Health





## Stephenie Stevens

Grants & Outreach Officer

**CHESTER COUNTY COMMUNITY FOUNDATION**

**SPONSORED BY:**

Chester County Community Foundation & LCC Scholarship

**EXPERTISE** Marketing/Sales, Event Planning/  
Fundraising, Project Management, Board Development

**VOLUNTEERING** Exton Region Chamber of Commerce  
Board Member, West Chester Downtown Foundation's  
Up On The Roof Committee

**ATTRIBUTES** Helping nonprofits with their mission to  
achieve their vision

**SERVICE INTERESTS** Health

*“LCC has given me a chance to see new perspectives on issues and learn different ways to help make a positive impact.”*



## Justin W. Stolte, CPA

Senior Manager | **RKL LLP**

**EXPERTISE** Accounting / Auditing / Taxation

**VOLUNTEERING** Board member and volunteer  
for affordable housing entities; also on board of a  
Diversity/Equity/Inclusion entity

**ATTRIBUTES** Accounting and taxation  
background with a focus on budgeting, cash flows  
and internal controls

**SERVICE INTERESTS** Financial Independence

*“LCC provides information on the people serving and being served in the not-for-profit space in Chester County. This allows individuals entering not-for-profits to start with a strong foundation, make a significant impact on the community and achieve more over time.”*



## Kyle Wherrity

Owner | **HAUOLI MARKETING AND EVENTS**

**EXPERTISE** Marketing and Events

**VOLUNTEERING** Board Member: A Haven, Ludwig's  
Corner Horse Show Association. Volunteer:  
Pennsylvania Free Enterprise Week

**ATTRIBUTES** Ability to inspire and motivate others  
through creative events

**SERVICE INTERESTS** Education, Financial  
Independence, Health

*“Leadership Chester County is a high level overview of what it takes to be a successful nonprofit board member. The curriculum is offered with a Chester County lens by the area's best nonprofit experts.”*

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## WINTER/SPRING 2021 PROJECT:

**United Way  
of Chester County**



[unitedwaychestercounty.org/our-impact/financial-stability-center/](https://unitedwaychestercounty.org/our-impact/financial-stability-center/)

**PROJECT SUMMARY** | The LCC Winter/Spring Class of 2021 adopted a project for the United Way of Chester County Financial Stability Center (UWCC FSC) at PA CareerLink®. Addressing financial stability at both the community and program levels, the United Way of Chester County has been facilitating the Financial Stability Partnership (FSP) since 2010 and established the Financial Stability Center (FSC) in 2014. The FSC's one-stop service delivery model was designed to reduce redundancy in services, promote further collaboration among service providers and as a result, to benefit Chester County residents in becoming financially stable and independent. The FSC is co-located with the PA CareerLink®-Chester County in Exton, the local unemployment center, making it the only facility of its kind in Pennsylvania.

**PROJECT FOCUS** | The class was asked to research similar centers nationally, to determine how trends in usage compared to those recently seen at the FSC. They conducted surveys and interviews, discovering many interesting variations on this model. They learned that there are few centers serving as a one-stop location for support with budgeting, mental health, computer training and resume writing, GED's etc. as does UWCC FSC. Further analyzing the data and applying newly understood local demographics, LCC considered the population served at UWCC FSC at PA CareerLink®. Although Chester County is the wealthiest county in Pennsylvania, and the unemployment rate in Chester County is consistently low, the number of ALICE (Asset Limited, Income Constrained, Employed) has been estimated at 20%.

**DELIVERABLE** | LCC evaluated the current structure of the UWCC FSC, partners delivering services, location and other factors, considering ways to reach a broader segment of the population in need of support to reach financial self-sufficiency. Their recommendations were presented to the Executive Committee of the Board of Directors of UWCC, for use in strategic planning.

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**THANK YOU  
WINTER/SPRING 2021 SPONSORS:**

Bentley Systems, Inc.  
Chester County Community Foundation  
Chester County Intermediate Unit  
Communications Test Design, Inc.  
Fulton Bank, N.A.  
Resolution Life US  
RKL LLP  
West Chester University

**WITH IN-KIND SUPPORT FROM:**

United Way of Chester County  
Chester County Chamber of  
Business & Industry  
West Chester University of PA  
Michael Givler, Ed.D.  
Pamela Leland, Ph.D.  
Donald Kramer, Esq.  
Elizabeth Guman, Strategy Arts, LLC  
Celeste Barr, CPA, Clarus Consulting  
Robbe Healey, CFRE, Aurora Philanthropic  
Consulting  
Guy Ciarrocchi, Esq., Chester County  
Chamber of Business & Industry  
Steven Wray, Econsult Solutions  
Southern Chester County Opportunities  
Network (SCCON)  
Jane Mack, Friends Services Alliance  
Jason Alexander, Capacity for Change, LLC  
Laura A. Mikowchok Design & Media, LLC

**2020-2021 ADVISORY COUNCIL**

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Partner  
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West Chester University

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Carestream Health  
United Way of Chester County  
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**Guy Ciarrocchi, Esq.**

President and CEO  
Chester County Chamber of  
Business & Industry

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President  
West Chester University

**Claudia Hellebush**

Retired  
United Way of Chester County

**Christopher Saello**

President & CEO  
United Way of Chester County

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