



**LEADERSHIP**  
CHESTER COUNTY

Alumni  
Directory

2021

*Fall/Winter*

## 2020-2021 SESSION TOPICS

**“Chester County 101” Tour** | *Michael Givler, Ed.D.*

**Board Governance** | *Pamela Leland, Ph.D., Consultant*

**Strategic Planning** | *Mark Davis, Ph.D., Assistant Professor, Public Policy & Administration, West Chester University*

**Nonprofit Challenge Presentation** | *Julie Gaudan, Executive Director of Phoenixville Area Senior Center*

**Board Fiduciary Responsibility** | *Donald Kramer, Esq., Chair, Nonprofit Law Group, Montgomery, McCracken, Walker & Rhoads, LLP*

**Social Entrepreneurship** | *Matthew Shea, Ph.D., Associate Professor, Management, West Chester University*

**Strategic Discussions, Informed Decisions** | *Elizabeth Guman, Partner, Strategy Arts, LLC*

**Nonprofit Fiscal Management** | *Celeste Barr, CPA, Owner, Clarus Consulting*

**Leadership for Sustainability** | *Steven Wray, Vice President and Director, Econsult Solutions*

**Fundraising/Philanthropy 101** | *Roberta Healey, ACFRE, Aurora Philanthropic Consulting*

**Dialogues in Diversity & Inclusion** | *Michael L. Curry, CISA, CBCP, Retired Principal, Vanguard Group, Inc.*

**Board Development** | *Jane Mack, President and CEO, Friends Services Alliance*

**Advocacy** | *M. Christopher Tabakin, President & CEO, iHi International, Inc. and Jeanne Meikrantz, Executive Director, The Arc of Chester County*

**Collaborating for Greater Impact** | *Jason D. Alexander, Principal, Capacity for Change, LLC*

**Nonprofit Perspectives** | *Chaya Scott, Chief Aspiration Officer, Chaya Scott Consulting LLC*

**Intentional Communications** | *Robert Madonna, Managing Partner, Diversified Services LLC*

**Ethics in Nonprofit Leadership** | *Matt Pierlott, Ph.D., Associate Professor & Chair, Department of Philosophy, West Chester University*

*Board Placement Service is provided throughout the year and after graduation.*

# INTRODUCING THE *Fall/Winter Class of 2021*



## Kyle Hagerty

Assistant Controller | **MERIDIAN BANK**

**EXPERTISE** Accounting and finance

**ATTRIBUTES** Budgeting, financial and strategic planning, process improvement

**SERVICE INTERESTS** Education, Financial Independence, Health

*“Leadership Chester County strengthened my understanding of the county’s socio-economic landscape, and prepared me to handle the types of challenges a non-profit’s board faces in a collaborative, effective, and efficient manner.”*



## Diana Hodgson

Realtor, SRES, SRS, E-Pro | **KELLER WILLIAMS REAL ESTATE**  
Sponsored by **THE HICKMAN**

**EXPERTISE** Sales and marketing of real estate

**VOLUNTEERING** Board of Directors at The Hickman, Volunteer at the Allentown Art Museum, Co-Chair of Social Equity Task Force at Keller Williams Northampton County

**ATTRIBUTES** Life experience, sales skills, and marketing skills

**SERVICE INTERESTS** Education, Financial Independence

*“LCC has provided us with a diverse variety of objectives and procedures used in board membership. This training has been instrumental in teaching how to be a valued and contributing board member.”*



## John Miller

Director, Member Experience | **CITADEL CREDIT UNION**

**EXPERTISE** Customer experience, process improvement, data analysis, banking, problem resolution

**VOLUNTEERING** Dog shelter volunteer, Adopt a Family (holiday program), 1 in 7b foundation

**ATTRIBUTES** Solving problems, thinking outside the box

**SERVICE INTERESTS** Education, Financial Independence, Health

*“Leadership Chester County has been an eye-opening experience that has led me to better personal and professional development.”*



## Srividya Muralidhar

Business/Technical Analyst | **CITADEL CREDIT UNION**

**EXPERTISE** Technology, team building, leadership, project management, and business process improvement

**VOLUNTEERING** United Way committee, Good Works, Chester County Food Bank, Girl Scouts of Eastern Pennsylvania, To Love a Canine Rescue

**ATTRIBUTES** Technology, banking domain, project management, fundraising events, a positive and winning attitude

**SERVICE INTERESTS** Education, Financial Independence, Health

*“I definitely have more confidence in my ability to smartly and efficiently give back to the community. The program prepared me well for real-life board expectations and opened my eyes to a world of opportunities within Chester County.”*



## Jason Rose

AVP - Treasury Services | **MERIDIAN BANK**

**EXPERTISE** Cash management

**VOLUNTEERING** Habitat for Humanity and Big Brothers Big Sisters

**ATTRIBUTES** Cash management, process enhancements

**SERVICE INTERESTS** Education, Financial Independence

*“The LCC experience is instrumental in understanding the challenges facing non-profits. It also helps bring awareness to the many areas of need in our communities.”*



## Jill Stoltzfus

Career Readiness Coordinator

**CHESTER COUNTY INTERMEDIATE UNIT**

**EXPERTISE** Educational services and networking

**VOLUNTEERING** St. Peter Church Angel Tree Ministry, Downingtown-Thorndale Rotary Club Board Member

**ATTRIBUTES** Professional networking with business and industry partners, meeting all students' educational needs

**SERVICE INTERESTS** Education

*“Leadership Chester County provided me with a better understanding of the challenges facing individuals in our local communities, and equipped me with foundational skills to better address these issues.”*



## Yolanda Van de Krol

Clerk of Courts | **COUNTY OF CHESTER**

Sponsored by **WEST CHESTER ROTARY**

**EXPERTISE** Finance, organizational skills

**VOLUNTEERING** Board, Friends Association; Assistant Treasurer, West Chester Rotary; Education Committee, Chester County Fund for Women and Girls

**ATTRIBUTES** Helping nonprofits realize their full potential; participating in any way needed.

**SERVICE INTERESTS** Financial Independence

*“LCC has opened my eyes to the ways boards can function at their best. The process is ongoing, so there is always room for improvement.”*

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## FALL/WINTER 2020-2021 PROJECT:



[www.phoenixvilleseniorcenter.org](http://www.phoenixvilleseniorcenter.org)

**PROJECT SUMMARY** | Phoenixville Area Senior Center (PASC) exists to serve, support and enhance the lives of all senior citizens, 55 years of age and older by providing opportunities in the way of programs and activities designed to promote active, independent, healthy lifestyles. The organization envisions its Center as the principal gateway for area seniors to access information, join in nutrition and wellness programs, and enjoy numerous other activities and resources. During normal operating conditions the Center is open weekdays providing a wide variety of activities to stimulate the mind and body of a diverse group: exercise, art, music, dance, movies, puzzles, games, and help with social services, like Medicare/Social Security information, PA Department of Agriculture Senior Farmers Market vouchers, senior housing options, property tax and rent rebates. In the last year PASC assisted over 1,200 individuals who made almost 20,000 visits to the Center—an increase of 15% over the previous year.

When the pandemic struck in March of 2020, PASC experienced sudden and drastic need for changes to its programs and services, as has been the case for many other organizations. PASC is of necessity re-evaluating its goals and strategic plan, concerned that seniors are one of the hardest hit demographics during COVID-19, and that the overall environment for providing senior services is changing.

**PROJECT FOCUS** | PASC requested that LCC recommend strategies for change management, financial sustainability over the long term, and enhanced marketing to draw seniors back to the center in the future and expand the service area.

**DELIVERABLE** | LCC researched a range of senior service organizations nationwide, PASC's current service area and neighboring communities, and suggested key strategies for generating increased revenue and membership, building reserves, re-branding and communications plans.

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## **THANK YOU 2021 SPONSORS:**

**Chester County Intermediate Unit**

**Citadel Credit Union**

**The Hickman**

**Meridian Bank**

**Rotary Club of West Chester**

## **WITH IN-KIND SUPPORT FROM:**

**United Way of Chester County**

**Chester County Chamber of  
Business & Industry**

**West Chester University of PA**

**Michael Givler, Ed.D.**

**Pamela Leland, Ph.D.**

**Donald Kramer, Esq.**

**Elizabeth Guman, Strategy Arts, LLC**

**Celeste Barr, CPA, Clarus Consulting**

**Robbe Healey, CFRE, Aurora Philanthropic  
Consulting**

**M. Christopher Tabakin, iHi International, Inc.**

**Steven Wray, Econsult Solutions**

**Jane Mack, Friends Services Alliance**

**Jason Alexander, Capacity for Change, LLC**

**Laura A. Mikowychok Design & Media, LLC**

## **2020-2021 ADVISORY COUNCIL**

### **CHAIRMAN**

**Randall Schauer, Esq.**

Partner

Fox Rothschild, LLP

**R. Lorraine Bernotsky, Ph.D.**

Executive Vice President and Provost  
West Chester University

**Neil Bryant**

VP, Sales Development US & Canada  
Carestream Health  
United Way of Chester County  
Board of Directors

**Guy Ciarrocchi, Esq.**

President and CEO  
Chester County Chamber of  
Business & Industry

**Christopher Fiorentino, Ph.D.**

President

West Chester University

**Claudia Hellebush**

Retired

United Way of Chester County

**Christopher Saello**

President & CEO

United Way of Chester County

### **PROGRAM DIRECTOR**

**Mary Anne Feeley**

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A PROGRAM OF



**United Way  
of Chester County**