

LEADERSHIP CHESTER COUNTY

A PROGRAM OF



IN PARTNERSHIP WITH



CHESTER COUNTY CHAMBLE of Business & Industry - Onetestidaes-

United Way of Chester County



Alumni Directory 2019

2018-19 SESSION TOPICS

"Chester County 101" Tour | Michael Givler, Ed.D.

Board Governance | Pamela Leland, Ph.D., Executive Director, The Hickman

Board Fiduciary Responsibility | Donald W. Kramer,Esq., Chair, Nonprofit Law Group, Montgomery, McCracken, Walker & Rhoads, LLP

Nonprofit Fiscal Management | Celeste Barr, CPA, Owner, Clarus Consulting

Poverty Simulation | *Mike Givler, Ed.D.*

Strategic Planning | Mark Davis, Ph.D., Assistant Professor, Public Policy & Administration, West Chester University

Strategic Discussions, Informed Decisions | *Elizabeth Guman, Partner, Strategy Arts, LLC*

Social Entrepreneurship | *Matthew Shea, Ph.D., Associate Professor, Management, West Chester University*

Board Development | Jane Mack, President and CEO, Friends Services for the Aging

Leadership for Sustainability | Steven Wray, VP & Director, Econsult Solutions

Dialogues in Diversity & Inclusion | *Michael L. Curry, CISA, CBCP, Retired Principal, Vanguard Group, Inc.*

Intentional Communications | Robert Madonna, President & CEO, Surrey Services for Seniors

Advocacy | *M. Christopher Tabakin, President & CEO, iHi International, Inc.*

Collaborating for Greater Impact | Jason D. Alexander, Principal, Capacity for Change, LLC

Nonprofit Perspectives | Local Nonprofit Executives and Board Leaders

Fundraising/Philanthropy 101 | Roberta Healey, ACFRE, Aurora Philanthropic Consulting, VP Philanthropy, Simpson Senior Services

Ethics in Nonprofit Leadership | *Matt Pierlott, Ph.D., Associate Professor & Chair, Department of Philosophy, West Chester University*

Board Placement Service is provided throughout the year and after graduation.

2018-19 PROJECT



Human Services, Inc. www.hsi-cmhs.com

Founded in 1972 as a diagnostic, evaluation, and outpatient mental health program, Human Services, Inc. offers a comprehensive array of mental health services. Dedicated to Hope, Healing and Recovery, the organization is committed to the highest quality of professional treatment programs, residential and homeless support services, in the least intrusive manner.

Human Services is a private, fully licensed, nonprofit community mental health center that provides for the prevention, evaluation, diagnosis, treatment, recovery and resiliency of adults and children with serious mental illness, behavioral or family issues. The organization employs a professional staff including psychiatrists, psychologists, social workers and counselors and offers bilingual services. Human Services empowers people by providing support, advocacy and stewardship on the journey to wellness and recovery.

Human Services provided a multi-faceted project for LCC to inform strategic planning, specifically in the areas of marketing/ communications to decrease the stigma associated with mental illness, enhance the organization's visibility and reach, and connect more individuals with its extensive services. LCC explored key considerations of board members, the social issue of mental illness, the current economic and political environment as well as nonprofit operational challenges. Class representatives observed a Human Services, Inc. board meeting mid-course, engaged in independent and small team research, and delivered to a receptive Human Services Board a set of definitive recommendations complete with a practical tool kit for capacity building, including board, staff and funding resource development, continuous improvement processes and improving community awareness of the value of their services.

INTRODUCING THE Class of 2019



Tamara Acuna

Supervisor | CHESTER COUNTY INTERMEDIATE UNIT Sponsored by CHESTER COUNTY INTERMEDIATE UNIT

EXPERTISE Grants management, education

VOLUNTEERING Salvation Army, Fresh Air Fund

ATTRIBUTES Community resources, and a strong dedication to closing the income/resource gap in Chester County

SERVICE INTERESTS Education, Health

"Leadership Chester County provides participants with a strong foundation of leadership skills to promote the mission of local non-profits."



Daisy Adams

Senior IT Global Service Delivery Manager | **BENTLEY SYSTEMS, INC.** Sponsored by **BENTLEY SYSTEMS, INC.**

EXPERTISE Extensive background in information technology, project management, finance and procurement

VOLUNTEERING Big Brothers Big Sisters, Habitat for Humanity, Future Cities, GETT, Lionville Elementary

ATTRIBUTES My future aspirations would be to participate in our community and contribute time.

SERVICE INTERESTS Education

"The Leadership Chester County experience was eyeopening into our community, the services we currently have and also need to improve on. It was educational and honest and gave perspective to what's important."



Lisa H. Albany

Vice President | CITADEL FEDERAL CREDIT UNION Sponsored by CITADEL FEDERAL CREDIT UNION

EXPERTISE Finance and lending as specialty, with experience in commercial and residential lending

VOLUNTEERING Various walks, runs; Autism Delaware; YMCA

ATTRIBUTES Over ten years of past board experience for Autism Delaware; was also Treasurer

SERVICE INTERESTS Education, Financial Independence, Health, Autism or special needs

"The preparation for serving on a board was extraordinary. Everyone should have to take a similar course before sitting on a board. All of the discussions for passion for your cause are so true for leading to success."



Amanda Atkins

Director, LifeLong Learning Institute | IMMACULATA UNIVERSITY Sponsored by IMMACULATA UNIVERSITY

EXPERTISE Program management; marketing; fundraising

ATTRIBUTES Dedicated to providing effective feedback regarding marketing and outreach to enhance collaboration

SERVICE INTERESTS Women Leaders, Career Coaching

"My network of business professionals and nonprofit industry leaders has been greatly impacted by LCC. The presentation topics and facilitators have shaped a better understanding of the community we live in and how best to help."



Evelyn Brownlee

Retired manager | DUPONT COMPANY Sponsored by THE HICKMAN

EXPERTISE Project management, team building, information science

VOLUNTEERING The Hickman Board, Juvenile Diabetes Research Foundation volunteer, Wilmington Friends School capital campaign volunteer

ATTRIBUTES Strategic planning, personnel management, fundraising

SERVICE INTERESTS Education, Aging

"I gained a greater depth of understanding of the nonprofit world and how strong boards can assist."



Alexander W. Byard

Project Manager | WARFEL CONSTRUCTION COMPANY Sponsored by WARFEL CONSTRUCTION COMPANY

EXPERTISE Construction management, general construction

VOLUNTEERING Saint Peter Catholic Church

ATTRIBUTES Experience leveraging the expertise of team members to achieve at high levels

SERVICE INTERESTS Education, Housing

"LCC brought an entirely new meaning to public service for me. The wide variety of focused topics presented in the course were comprehensive and will allow me to add valuable contributions in my future non-profit experiences." "LCC provided me with a valuable experience with an in-depth look into the nonprofit community of Chester County. The experienced guest speakers brought the class content to life giving me a holistic and full education."

Elaine Byerley

Global Marketing and Sales Manager THE LEADERSHIP ANALYTICS GROUP Sponsored by BENTLEY SYSTEMS, INC.

EXPERTISE Marketing and Sales

VOLUNTEERING Special Olympics; youth sports organizations

ATTRIBUTES Professional marketing experience, leadership qualities, and a dedication to adult education

SERVICE INTERESTS Education





"Leadership Chester County is an excellent program that provides you with an understanding of the non-profit organizations and how to become a leader to help the organizations grow."

Diane Campbell

Self-sponsored

EXPERTISE Human resources, medical field and marketing

VOLUNTEERING School and sports organizations, and church involvement

ATTRIBUTES Team player, hard worker and goal-oriented SERVICE INTERESTS Health



Ashley M. Coyle

Direct Services Supervisor/Crime Victim Advocate THE CRIME VICTIMS' CENTER OF CHESTER COUNTY, INC. Sponsored by LEADERSHIP CHESTER COUNTY SCHOLARSHIP & ANONYMOUS SUPPORTER

EXPERTISE Crime victim advocacy; crisis response and management

ATTRIBUTES Expertise in advocating for those impacted by violence will provide insight and connections

SERVICE INTERESTS Health, Education, Environment

"LCC deepened my understanding of the significant inner workings of nonprofits and provided me with tools invaluable to not only responsibly serving on a Board, but also useful for my current management role at a local nonprofit."



Joanne Curley

Pharmaceutical Regulatory Affairs Consultant | SELF-SPONSORED

EXPERTISE Leadership, operational effectiveness, experience managing large budgets; marketing

VOLUNTEERING CASA Youth Advocates of Delaware & Chester Counties, served on Grants Allocation Committee at Chester County Fund for Women & Girls

ATTRIBUTES Passionate about helping children, victims and single moms in our community

SERVICE INTERESTS Education

"LCC was an enriching experience that I would highly recommend. The program leader was organized, presenters were engaging, and the class project provided the opportunity for hands-on application of what we learned in class."



Rebecca Davidson

Developer | CITADEL FEDERAL CREDIT UNION Sponsored by CITADEL FEDERAL CREDIT UNION

EXPERTISE Information technology, process improvement; team building; banking

VOLUNTEERING United Way Campaign Planning Committee Member since 2010, Chester County Food Bank, Coatesville Senior Center, Good Works

ATTRIBUTES Coordinating and leading activities; community connections; passionate and conscientious

SERVICE INTERESTS Food Insecurity, Early Literacy

"LCC has deepened my understanding of the many agencies around Chester County and the challenges that they face. Strong leadership and collaboration can have a tremendous impact on strengthening these agencies and our community."



Lindsay Dunn

Attorney | MACELREE HARVEY, LTD. Sponsored by MACELREE HARVEY, LTD.

EXPERTISE Land use, zoning, and construction litigation

VOLUNTEERING Member of Central Chester County Rotary Club, various non-profit organizations

ATTRIBUTES Legal expertise and lobbying

SERVICE INTERESTS Financial Independence

"The program is incredibly pithy; the courses and speakers provide extensive practical information and expertise that spans nonprofit service to the business sector." "The program provides an excellent foundation for transitioning years of community volunteerism to a leadership-level role in helping improve the community in which we live."

Michael Evans

Corporate Account Manager | BENTLEY SYSTEMS, INC. Sponsored by BENTLEY SYSTEMS, INC.

EXPERTISE Sales and marketing; business development

VOLUNTEERING Habitat for Humanity, Rise Against Hunger, Good Works, Church Farm School and church

ATTRIBUTES Experience with diverse teams, creative problem solving.

SERVICE INTERESTS Education, Poverty



"LCC has not only opened my eyes to the frequently overlooked difficulties faced by the Chester County community, but it has also given me the skills necessary to help meet these challenges through service on a nonprofit board."

Blaine R. Feinauer, Esq.

Associate | SAUL EWING ARNSTEIN & LEHR LLP Sponsored by SAUL EWING ARNSTEIN & LEHR LLP

EXPERTISE Complex commercial, financial, and insurance litigation

VOLUNTEERING Mock trial competition; pro bono legal work

ATTRIBUTES Excellent analytical and oral advocacy skills with experience working in high-stress situations

SERVICE INTERESTS Animal welfare; Environmental protection; Services for the elderly





Clare Freimuth

Commercial Relationship Manager | **BB&T BANK** Sponsored by **BB&T BANK**

EXPERTISE Financial analysis, accounting and finance; sales; business development; and risk management

VOLUNTEERING Girl Scouts of Eastern PA – Business Development Committee; Chester County Chamber of Business & Industry – Workforce Investment Board Committee; Upper Main Line YMCA Advisory Board

ATTRIBUTES Proficiency in fund accounting and operations of nonprofit sector, as well as community connections

SERVICE INTERESTS Financial Independence, Education, Women's Leadership/mentorship organizations promoting girls in STEM

"Leadership Chester County offers a comprehensive program that prepares community leaders to serve on nonprofit boards."



Kate Gaudiosi

Corporate Controller | COMMUNICATIONS TEST DESIGN, INC. Sponsored by COMMUNICATIONS TEST DESIGN, INC.

EXPERTISE Finance and accounting

VOLUNTEERING Parents Advisory Network (MLH Network)

ATTRIBUTES Strong communication and leadership skills; excellent analytical abilities; team player

SERVICE INTERESTS Education, Financial Independence, Health

"This course gave me a better perspective of what is happening in my community and how I can make an impact. LCC did an outstanding job of providing our class with the tools necessary to be an effective board member."



Rick Green

Director - STB Division | COMMUNICATIONS TEST DESIGN, INC. Sponsored by COMMUNICATIONS TEST DESIGN, INC.

EXPERTISE Supply chain management, operations and logistics; team building; customer service

VOLUNTEERING West Chester YMCA Board

ATTRIBUTES Organizational development, operations improvements, project management, mission advancement

SERVICE INTERESTS Health, Education

"Leadership Chester County helped provide valuable insight to the needs of Chester County and how we can be an integral part of giving back to help provide a better future for our community."

Matthew Hartland

Manager, Business Consulting Services | RKL LLP Sponsored by RKL LLP

EXPERTISE Business valuation, purchase price allocation, financial modeling, litigation support

VOLUNTEERING Treasurer of homeowners' association, teaching and community involvement through local church

ATTRIBUTES Strong analytical skills, financial literacy, business acumen, and a heart for improving lives

SERVICE INTERESTS Financial Independence, Health, Education

"LCC gives a whole new perspective on nonprofits in Chester County and the role of board members. The program provides valuable education, resources and opportunities to connect with other leaders that want to serve the community."



Julie A. C. Noolan, Ph.D. Board Member | KENNETT AREA SENIOR CENTER SELF-SPONSORED

EXPERTISE Board governance, finance, marketing, organization development

VOLUNTEERING Active member of Longwood Rotary, Chair of the OD Committee of Kennett Area Senior Center, pro bono executive coaching and staff development

ATTRIBUTES Experience from serving on 12 national and international boards as well as non-profits in the U.S.

SERVICE INTERESTS Education, Financial Independence, Health

"The class presentations were excellent – knowledgeable and effective speakers, comprehensive and appropriate content."

"The course material is

broad and comprehensive, the speakers skilled and

inspiring. As a new board member, I feel LCC has

dramatically enhanced my

understanding of what is

expected of non-profit board

members."



Lucy Oblonsky, Ph.D. Retired

Sponsored by KENNETT AREA COMMUNITY SERVICE

EXPERTISE Competitive analysis; project leadership; engineering and research

VOLUNTEERING Board Member, Kennett Area Community Service; Planning Team Member, Southern Chester County Opportunity Network

ATTRIBUTES Looking to apply data-focused technical background and leadership skills to address poverty

SERVICE INTERESTS Poverty

"LCC has provided me with a broader perspective of the area's non-profit service providers, their strengths and what they may require to expand their services; also, what is required to work as a team to aid in their work."

Joseph Panaro

Vice President, Commercial Lending CENTRIC BANK Sponsored by COATESVILLE SAVINGS BANK

EXPERTISE Finance, accounting; marketing; banking

VOLUNTEERING Treasurer of Chester County Family Academy, President of CCFA Foundation

ATTRIBUTES Community connections; project management; strategic direction

SERVICE INTERESTS Education, Financial Independence, Health





Dan Pratt

AVP Commercial Portfolio Manager | MERIDIAN BANK Sponsored by MERIDIAN BANK

EXPERTISE Credit administration and portfolio management

ATTRIBUTES Professional experience to assist in the financial operations of a non-profit

SERVICE INTERESTS Financial Independence, Health

"The LCC experience has been incredibly beneficial in learning about the importance of non-profits in the community. It has allowed me to expand my professional network and prepared me for future board opportunities."



Kyle C. Rheiner, CIC

Insurance Advisor | STRICKLER INSURANCE AGENCY Sponsored by ROTARY CLUB OF WEST CHESTER

EXPERTISE Insurance

VOLUNTEERING WCU Alumni Association- Chester County President, WC Rotary Club, Habitat for Humanity, Philabundance

ATTRIBUTES Risk management; board creation; marketing; leadership

SERVICE INTERESTS Education, Financial Independence, Leadership

"I've learned so much about the nonprofit organizations that I've driven by and never noticed; also the lack of transportation and their need to act like a business."



Sean Rinda

VP-Commercial Development Officer | **COVENANT BANK** Sponsored by **FULTON BANK, N.A.**

EXPERTISE Relationship management; business development; commercial banking

VOLUNTEERING Board of Directors of the Exton Region Chamber of Commerce

ATTRIBUTES Add value by using financial experience and previous board service

SERVICE INTERESTS Financial Independence, Education

"LCC has opened my mind to the large need of people in our communities to not only volunteer but to serve. LCC does an amazing job of providing presenters who add real life experience in the nonprofit world."



Kari Marie Springer, Esq. Attorney | GAWTHROP GREENWOOD, PC Sponsored by GAWTHROP GREENWOOD, PC

EXPERTISE Trusts and estates; business law

ATTRIBUTES Community involvement; teamwork and team management; dedication to a particular cause

SERVICE INTERESTS Education, Health

"LCC provided me with valuable education on nonprofit board governance. The program was a great opportunity to connect with other individuals from different backgrounds sharing a common goal to better their community." "The Leadership Chester County experience provided me the opportunity to gain the skills and understanding to be a productive member of a board. Hoping to be fortunate enough to apply the skills learned through this experience."

Lisa Tzanakis Supervisor of Special Education

CHESTER COUNTY INTERMEDIATE UNIT Sponsored by CHESTER COUNTY INTERMEDIATE UNIT

EXPERTISE Education; communications and marketing

VOLUNTEERING Chair of Project Graduation chapter for Oxford Area High School

ATTRIBUTES A high level of dedication and enthusiasm

SERVICE INTERESTS Education, Health



"Leadership Chester County has afforded a thorough understanding of all aspects of non-profit board leadership. As a graduate, I feel confident and prepared to serve an organization and advance the mission."

Andrea Vaughn, M.Ed, CPP

Project Manager, School to Career Programs CHESTER COUNTY INTERMEDIATE UNIT Sponsored by CHESTER COUNTY INTERMEDIATE UNIT

EXPERTISE Education

ATTRIBUTES Professional network of connections in education and business; event planning and passion for the cause

SERVICE INTERESTS Education



"LCC has expanded my knowledge and appreciation for the important work that gets done across all levels of a nonprofit organization. The learning experiences available through this program and connections made are invaluable."

Tamara L. Wilson, JD

Chester County CASA Program Manager, Outreach Coordinator CASA YOUTH ADVOCATES OF DELAWARE AND CHESTER COUNTIES Sponsored by LCC SCHOLARSHIP & CASA YOUTH ADVOCATES, INC.

EXPERTISE Child Welfare; advocacy; community engagement, volunteer management; diversity and inclusion

VOLUNTEERING PTA, Parent Information Center; Autism Delaware; Black Women of Chester County in Action

ATTRIBUTES Experienced collaborator, passion for child advocacy and addressing disparities for people of color

SERVICE INTERESTS Education, Health



THANK YOU 2019 SPONSORS:

BB&T Bank Bentley Systems, Inc. CASA Youth Advocates, Inc. **Chester County Intermediate Unit Citadel Federal Credit Union** Coatesville Savings Bank Communications Test Design, Inc. Fulton Bank, N.A. Gawthrop Greenwood, PC The Hickman Immaculata University Kennett Area Community Service MacElree Harvey, Ltd. Meridian Bank **RKL LLP** Rotary Club of West Chester Saul Ewing Arnstein & Lehr LLP Warfel Construction Company

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United Way of Chester County Chester County Chamber of Business & Industry West Chester University of PA Chester County Department of Community Development Communications Test Design, Inc. Krapf Bus Companies Laura A. Mikowychok Design & Media, LLC Legal Internet Solutions, Inc. St. Paul's Baptist Church And many nonprofit hosts and presenters

2019 ADVISORY COUNCIL

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PROGRAM DIRECTOR

Mary Anne Feeley Manager, Community Engagement United Way of Chester County (610) 429-9400 mfeeley@uwchestercounty.org

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