

Alumni Directory 2016



LEADERSHIP
CHESTER COUNTY

A PROGRAM OF



United Way
of Chester County

IN PARTNERSHIP WITH



CHESTER COUNTY CHAMBER
of Business & Industry
- Chamber of Influence -

WCU
WEST CHESTER
UNIVERSITY

INTRODUCING THE *Class of 2016*



Perry Bentley

Corporate Initiatives Associate | **BENTLEY SYSTEMS, INC.**

EXPERTISE Nonprofit and business relationships, political campaigns

VOLUNTEERS for Good Works, Church Farm School and Handi-Crafters

SERVICE INTERESTS Education and eradicating intergenerational poverty

"Leadership Chester County provided me not only an excellent education in the world of nonprofits, but the opportunity to meet similarly engaged individuals from across Chester County. I know far more about the world around me, and the possibilities for positive change, than I did when I started."



Stephen M. Brightbill

Vice President, Group Manager | **FULTON BANK, N.A.**

EXPERTISE Banking, branch management, small business relationship management

VOLUNTEERS on Boards of the Volunteer English Program, West Chester Area Senior Center, West Chester Area Education Foundation, Oscar Lasko YMCA

SERVICE INTERESTS Education and financial independence

"LCC has provided me with invaluable training and resources that will allow me to be a productive resource for my current and future community involvement. They have taught me the true meaning of what should be expected of a board member — engagement, advocacy and dedication to the mission."



Christine Cavalieri

Advisory Board Member | **FAMILY LIVES ON FOUNDATION**

EXPERTISE Multiplatform communication and presentation skills; consulting, coaching, change management; human-centered design, digital strategy

VOLUNTEERS with Family Lives On Foundation, Westtown School, Montgomery School, Northern Children's Services

SERVICE INTERESTS Education, other children and family-focused interests, particularly for the underserved

"LCC provided a focus on rigor and best practices required for effective board governance, case studies for applied knowledge as well as theory, along with the opportunity to learn more about the challenges and successes of Chester County."



Carrie Ka-Man Cheung

Senior Actuary & AVP | **VOYA FINANCIAL**

EXPERTISE Retirement and annuities, insurance, finance, risk management, corporate strategy, financial modeling, accounting and investment management

VOLUNTEERS for Reach Out & Read, West Chester Friends School

SERVICE INTERESTS Education and health

"LCC helps participants understand the challenges for local nonprofit organizations and how to equip them to help the community. In LCC you learn the wide range of aspects to being a board member in a nonprofit organization."



Kristin Conlin

Director, Human Resources/Talent Management

COMMUNICATIONS TEST DESIGN, INC.

EXPERTISE Organizational development, training, talent management, conflict resolution

SERVICE INTERESTS Women's shelter/domestic violence advocacy; addicts and victims of addicts

"LCC has definitely increased my awareness of the needs in Chester County."



Melanie Culbertson

Senior Human Resources Consultant | **CITADEL**

EXPERTISE Performance management, compensation, talent acquisition, retirement and executive benefits, employee relations

VOLUNTEERS on Board of Chester County Human Resources Association

SERVICE INTERESTS Education, child development, food pantry

"LCC provided an in-depth review of various aspects of being a member of a nonprofit board; of particular interest to me were governance, fiduciary responsibility and philanthropy. The tour of local nonprofits and poverty simulation were extremely impactful in understanding the needs of residents in Chester County and the challenges they face day to day."



Jonathan S. Force

Director – STB Division

COMMUNICATIONS TEST DESIGN, INC.

EXPERTISE Supply chain and program management in a technical space

SERVICE INTERESTS Job creation, childhood development, education and health

"Leadership Chester County has been a great experience. I've gained the tools and knowledge to be an effective board member while developing my skills as a leader. I would recommend this course to anyone who wants to become an active member in their community."



Patrick J. Gallo, Jr. ESQ.

Attorney | **MACELREE HARVEY, LTD.**

EXPERTISE Former educator; commercial, business, finance, construction and insurance coverage litigation; corporate governance and compliance

VOLUNTEERS on Chester County Bar Association Board, for Chester County Community Foundation, Wills for Heroes, Birth Certificate Project and Mock Trial Competition

SERVICE INTERESTS Education, financial independence and health; basic needs and community initiatives

"LCC provides an engaging, interactive and well-rounded curriculum focused on developing knowledgeable, capable and passionate nonprofit leaders. With presentations and real world perspectives on nonprofit issues from community leaders, it was an invaluable experience which provided a network of people and resources."



Diane Greenwood

Coordinator of Off-Site Programming

WEST CHESTER UNIVERSITY

EXPERTISE MSW with 15+ years of combined achievement in higher education and business

VOLUNTEERS on Auxiliary Board of St. Francis Nursing Home

SERVICE INTERESTS Education and health

"LCC has been instrumental in developing my knowledge of the resources and needs of Chester County residents. Likewise, through monthly educational sessions, I gained an understanding of the many facets of the nonprofit world and expanded my networks of colleagues across systems and industries."



Angela Harkins

Assistant Manager | **CITADEL**

EXPERTISE Management, finance

VOLUNTEERS for Our Lady of Consolation Church – Precana

SERVICE INTERESTS: Health, children and animals

“I wasn’t exactly sure what I was getting myself into, but once the course began, I had a better understanding and now am glad I had the opportunity to experience LCC.”



Niki Harvey

Director of Educational Leadership Services

CHESTER COUNTY INTERMEDIATE UNIT

EXPERTISE K-12 education, educational leadership, literacy

SERVICE INTERESTS Education and health

“The LCC experience has truly been transformational for me both personally and professionally. I am undoubtedly more equipped and more motivated to serve.”



Lance H. Knickerbocker

Editor | **VISTA.TODAY**

EXPERTISE Copy editing, messaging, arts programming

VOLUNTEERS as Advisory Board and Event Coordinator, Resident Theatre Company, West Chester

SERVICE INTERESTS Arts, language and health

“I learned so much about best board practices, nonprofit governance and grassroots movement building from LCC. The speakers were always insightful and never boring; you could tell they are all passionate about helping nonprofits thrive. But to my mind what recommends LCC most is the opportunity to learn in a classroom full of Chester County’s brightest ‘professional students’. Thank you to all my classmates for showing me what leadership looks like.”



Robert Malone

Administrative Analyst | **COUNTY OF CHESTER**

Sponsored by **ROTARY CLUB OF WEST CHESTER**

EXPERTISE Experience in public and nonprofit sectors

VOLUNTEERS for West Chester University Alumni Association, Rotary Club of West Chester, Friar’s Society Alumni Association

SERVICE INTERESTS Interested to learn what is out there

“LCC has taught me to ask questions. Being able to listen to experts discuss their various fields really reinforced the idea that I have a lot to learn. LCC laid the groundwork to continue bettering myself both professionally and personally. It has sparked a renewed interest in continuing my education and I am grateful to everyone who helped make LCC happen.”



Gina M. Mazzulla

Manager, Event Marketing | **BENTLEY SYSTEMS, INC.**

EXPERTISE Marketing, communications, program management, executive development, social media

VOLUNTEERS for Good Fellowship Ambulance Club (EMT), Berwyn Fire Co., St. Joseph’s University Alumni, Big Brothers/Big Sisters

SERVICE INTERESTS Education and financial stability, food and nutrition, crime victims

“The Leadership Chester County program nurtured my interest in community service and advocacy by providing a fundamental knowledge base, skill set, and personal network essential for nonprofit board service. I am more confident in my ability to make an immediate and meaningful contribution.”



James McQuillan

Director, Marketing | **SIEMENS HEALTHCARE**

EXPERTISE Marketing, operations, management and technology

VOLUNTEERS on Board of Green Valleys Association

SERVICE INTERESTS Education, health and environmental causes

"Above all else, LCC provided the opportunity to meet exceptional people from whom I have learned a great deal."



Kaitlin R. Miceli

Attorney | **RILEY RIPER HOLLIN & COLAGRECI**

EXPERTISE Legal professional specializing in real estate, land development and zoning matters

VOLUNTEERS for St. Mary Magdalen Parish

SERVICE INTERESTS Education, youth development; maternal health; emergency food/shelter

"LCC is an excellent program that afforded me the opportunity to meet other leaders within our community and learn the skills necessary to be an effective, engaged and valuable nonprofit board member."



T. Maxwell O'Keefe

Attorney | **LAMB MCKERLANE PC**

EXPERTISE Municipal law and civil litigation

SERVICE INTERESTS Education

"LCC was an eye-opening experience, which provided insight as to the unique challenges facing nonprofits in Chester County and, perhaps more importantly, the enthusiasm and sacrifice exuded by those groups."



Celeste Payne

Educator | **WESTTOWN SCHOOL**

EXPERTISE Independent school educator, administrator

VOLUNTEERS on Teaching Tolerance Advisory Board, Friends Council on Education Publications Work Group, The Association of Delaware Valley Independent Schools

SERVICE INTERESTS Education and health; diversity, equity and inclusion; civil rights and social action; environment; STEM; cultural arts

"Leadership Chester County has reminded me of both the needs and the resources available here in Chester County. The community focus of the program brings together groups and individuals who may not otherwise do so. I have been both humbled by the needs of our local communities and inspired by our neighbors who are making a difference."



Seth Schram

Principal | **TECHNICAL COLLEGE HIGH SCHOOL**

Sponsored by **CHESTER COUNTY INTERMEDIATE UNIT**

EXPERTISE Educational leadership, career and technical education

VOLUNTEERS on boards involving students, scholarship and education

SERVICE INTERESTS Education; helping our youth become "future ready"

"This was a great opportunity to validate what I already knew about Chester County: that we are a county rich with giving and dedicated people providing valuable and important services. It was a pleasure to collaborate with diverse community members from business and industry."



Samuel Sherrill

Commercial Sales and Leasing Associate

THE HANKIN GROUP

EXPERTISE Commercial real estate, financial analytics

VOLUNTEERS at Church Farm School

SERVICE INTERESTS Education and health

"It has been an incredible experience learning about the needs and nuances of nonprofit board leadership. Leadership Chester County has been excellent in providing a foundation for what a proper and functional nonprofit board member should be. The experiences and lessons have been wonderful in understanding the relationships between board members, their organizations and the ways to help them succeed in accomplishing their mission."



David Simmons

Senior Quantitative Derivative Associate

VOYA FINANCIAL

EXPERTISE Financial and risk modelling, computer engineering, experience with companies at all stages of the business life cycle

SERVICE INTERESTS Financial independence

"By utilizing internal and external resources, LCC provides you with the tools necessary to understand the nonprofit world, as well as yourself, with a more holistic perspective."



Jacqueline Smiro

Product Marketing Manager | **BENTLEY SYSTEMS, INC.**

EXPERTISE Technology professional experienced in network and software support

VOLUNTEERS with Narcotics Overdose Prevention & Education (N.O.P.E.) of Chester County

SERVICE INTERESTS Education and health

"Leadership Chester County has provided an invaluable foundation and immeasurable insight about the nonprofit world, governance, roles and effective leadership in the hopes of one day serving on a nonprofit board."



Betsy Stratton

Director, Project Management Office | **HEALTH PARTNERS PLANS**
Sponsored by **THE HICKMAN**

EXPERTISE Leadership and strategic planning, project management, business process improvement and transformation, mental health and clinical psychology

VOLUNTEERS on The Hickman Board

SERVICE INTERESTS Senior care, mental health, preservation of open space/farming

"While I've had years of board experience, LCC has rounded out my education and understanding of my role and responsibilities as a board member. The quality and experience of the speakers was tremendous and incredibly valuable."



Anne-Marie Walters

Industry Marketing Director | **BENTLEY SYSTEMS, INC.**

EXPERTISE Chemical engineer with 25+ years experience in marketing software solutions to the oil and gas, mining, power and manufacturing industries

VOLUNTEERS on Board of Habitat for Humanity of Chester County, and for St. Paul's Lutheran Church and Good Works, Inc.

SERVICE INTERESTS Education and affordable housing

"I have learned a great deal from the program even though I've been serving on a board for the past 5 years. The program has helped me focus on what really matters and also provided great supporting information on the needs in Chester County."



Bill Weber

Senior Director, Marketing Operations

BENTLEY SYSTEMS, INC.

EXPERTISE 20 years in management at Bentley Systems

VOLUNTEER previously for boards of local youth sports organizations

SERVICE INTERESTS Education, financial independence and health

"LCC is an outstanding program for developing the next generation of board leaders for Chester County. I appreciate the opportunity to participate in the program and look forward to serving the community through my participation on nonprofit boards."



Jessica Karpuk Wiesak ESQ.

GAWTHROP GREENWOOD, PC

EXPERTISE Business, real estate, maritime, educational and municipal law; education

VOLUNTEERS on Chester County Leadership Council of the American Red Cross, Tri-County Chapter

SERVICE INTERESTS Education and financial independence

"Leadership Chester County has given me valuable insight into how vital local nonprofits are to improving the financial, physical and mental health and success of the entire community, as well as the important role board members play in nonprofits' achievements."



Evan D. Witmer

Vice President | **MERIDIAN BANK**

EXPERTISE Business development, commercial lending, retail banking, management

VOLUNTEERS on Board of F4-Fiorenza's Food for Friends

SERVICE INTERESTS Education, youth health and development

"LCC provided a comprehensive overview on what is required of a high-functioning and successful board. The simulations, speakers and project made the course invaluable."



THANK YOU 2016 SPONSORS

Bentley Systems, Inc.

*Chester County
Intermediate Unit*

Citadel

Communications Test Design, Inc.

Family Lives On Foundation

Fulton Bank

Gawthrop Greenwood, PC

The Hankin Group

The Hickman

Lamb McErlane, PC

MacElree Harvey, Ltd.

Meridian Bank

Riley Riper Hollin & Colagrecio

Siemens Healthcare

Vista.Today

Voya Financial

West Chester Rotary Club

West Chester University

Westtown School

AND FOR IN-KIND SUPPORT

*Chester County Chamber of
Business & Industry*

*Chester County Department of
Community Development*

*Chester County Economic
Development Council*

Krapf Bus Companies

*Laura A. Mikowychok
Design & Media, LLC*

Legal Internet Solutions, LLC

St. Paul's Baptist Church

The United Way of Chester County

West Chester University

2016 ADVISORY BOARD

Dr. R. Lorraine Bernotsky
Provost & Vice President for
Academic Affairs
West Chester University

Neil Bryant
VP, Sales Development US & Canada
Carestream Health
United Way of Chester County Board

Guy Ciarrocchi, Esq.
President and CEO
Chester County Chamber of Business
& Industry

Dr. Christopher Fiorentino
Interim President
West Chester University

Claudia Hellebush
President and CEO
United Way of Chester County

Chairman
Randall Schauer, Esq.
Partner
Fox Rothschild, LLP

Timothy S. Walsh
Senior Vice President and CFO
YMCA of Greater Brandywine

PROGRAM DIRECTOR

Mary Anne Feeley
Manager, Community Engagement
United Way of Chester County
(610) 429-9400
maryanne.feeley@unitedwaychestercounty.org