



**LEADERSHIP
CHESTER COUNTY**
Building the Future One Leader at a Time



Alumni Directory of the
Class of 2015

Leadership Chester County is a program of



United Way
of Chester County



PROGRAM HIGHLIGHTS

NONPROFIT GOVERNANCE

- Board Governance
- Board Development
- Nonprofit Fiscal Management
 - Strategic Planning
- Board Fiduciary Responsibility
- Fundraising/Philanthropy 101

LEADERSHIP DEVELOPMENT

- Dialogues in Diversity and Inclusion
 - Leading Nonprofit Growth
 - Relational Leadership
 - Social Entrepreneurship
 - Balancing Commitments
- Community Problem Solving
 - Advocacy

CHESTER COUNTY SPECIFIC

- Chester County Tour
- Nonprofit Challenge
 - Poverty Simulation
- Nonprofit Perspective - Agency Fair
 - Graduation Gala

LEADERSHIP CHESTER COUNTY

strengthens future nonprofit boards by developing leaders who will focus on creating a vibrant, safe and inclusive community.



"LCC gave me a better understanding of the economic challenges facing lower-income residents of Chester County. The coursework was engaging, the project was challenging, the program well organized and implemented. LCC provided insight to make well-informed decisions on nonprofit board service."

Diane M. Brown

Chief of Staff/Manager, Office of the Board of Trustees, Lincoln University

Professional Expertise: Higher education, campus community, hiring, event planning, board meeting planning and management

Current Volunteer Pursuits: Long time supporter and volunteer with the homeless population, currently at Water Street Mission, Lancaster

Interests: Financial independence, services for the homeless



"LCC has opened my eyes to the real impact a well functioning board can have on the success of a nonprofit organization. The experience was very real, and the passion demonstrated by the expert speakers was infectious. LCC is truly empowering the next generation of nonprofit board members."

Jeanne E. Casner

County Health Director, Chester County Health Department

Professional Expertise: Public health professional experienced in program development, data collection/analysis, building consensus

Current Volunteer Pursuits: RoadMAPP to Health, Brownie Troop

Interests: Health and human services



"Through LCC I gained a renewed passion and immense respect for nonprofits' role in improving our community. Thanks to LCC's expert board governance training, talented peer contacts and unsurpassed professional development, I will be a more effective, knowledgeable and dynamic board member and leader."

Cynthia Cassity

Managing Director-Strategic Initiative Implementation, Access Group, Inc.

Professional Expertise: Project development, management and logistics, marketing operations and strategic communications

Interests: Education and children's services, financial literacy and animal welfare



"Great breadth of speakers, knowledge and expertise. You get a comprehensive overview of what a successful board requires."

Linda Chin

Director, Commercial Operations, CSL Behring

Professional Expertise: Marketing, operational efficiencies and improvements

Interests: Hunger, animal welfare, environment



"Expert-led sessions on topics including board governance, strategic planning and fundraising gave me the tools and skills to become a more productive board member, while the Tour and Poverty Simulation really opened my eyes to the needs right here in Chester County."

Thomas J. Chmielenski, PE

Advisory Software Engineer, Bentley Systems, Inc.

Professional Expertise: Technical professional and engineer with innovative thinking, problem solving, STEM expertise

Current Volunteer Pursuits: Big Brothers Big Sisters of Southeastern PA, Future City Mentor

Interests: Education, STEM, children with special needs, improving living conditions



"I gained knowledge of all aspects of board operations, and learned how to work on a team to accomplish board related activities."

Vanessa Colley

Colleague Communications Specialist, Bentley Systems, Inc.

Professional Expertise: Event planning, communications, marketing and social media, organized team player

Current Volunteer Pursuits: Big Brothers Big Sisters

Interests: Health



"LCC has provided a depth of knowledge about the nonprofit world and given me the tools to not only make a significant contribution to our family foundation, but also to keep giving back to Chester County!"

Cynthia Dawn Ericson

Business Owner, Ericson Strategic Marketing Solutions, LLC

Professional Expertise: Strategic, marketing and event planning, social media, database management, Centers of Influence Strategy

Current Volunteer Pursuits: Boards, Greater West Chester Sunrise Rotary Club and Rotary Foundation, Co-Creator of The Stephen Chandler Ericson Foundation, Advisory Board, Quest Therapeutics

Interests: Giving back to Chester County!



"LCC has been a very meaningful learning experience. Classes were very well structured and learning about nonprofit board responsibilities from experts was both invaluable and enjoyable."

Tonia L. Farnum

Communications Manager, Chester County Intermediate Unit

Professional Expertise: Communications, project and web site content management expertise with 20 years in education arena

Current Volunteer Pursuits: Board secretary for CCRES, a nonprofit educational and behavioral health agency

Interests: Education, financial independence, health



"The LCC experience has been incredibly valuable. Serving on a board without this in-depth, high level instruction on topics critical to nonprofit management seems almost unethical. Instruction is first rate; connections enhance the experience and open a valuable network of properly-trained community leaders."

J. Charles Gerbron, Jr.
Attorney, MacElree Harvey, Ltd.

Professional Expertise: Law professional experienced in high-pressure decision making who is dedicated to bettering Chester County

Current Volunteer Pursuits: School alumni

Interests: Any



"LCC has opened my eyes to all the nonprofit volunteer opportunities in Chester County. The Class of 2015 is a group that thrives when together. Being in the presence of such great leaders in our community is certainly an amazing learning experience as well as a chance to grow as a leader myself."

Molly Hale
Sales Representative, Siemens Healthcare

Professional Expertise: Corporate supply chain and logistics, sales and product expertise; Siemens Young Professionals Network Board

Current Volunteer Pursuits: Camp Can Do summer camp for children in treatment for pediatric cancer

Interests: Health



"LCC provided the tools to understand the responsibilities and need for diversity in nonprofit board leadership. Before starting the program I was interested in serving on a nonprofit board; after completing LCC I believe I have the skills to serve with much broader understanding."

Ann E. Henry
Educational Consultant

Sponsor: Self-sponsored

Professional Expertise: Early Childhood Education expertise through 32 years as a teacher, mentor, supervisor, assistant director and creator of preschool programming

Current Volunteer Pursuits: Early childhood

Interests: Education and health



"LCC has been instrumental in providing me the foundation and tools to be a productive board member of a nonprofit. Everyone completing this class will have a firm background on board responsibilities."

Jaclynn Cohen Josephson
Senior Advisor, Value Creation & Business Success, Bentley Systems, Inc.

Professional Expertise: Business acumen with negotiation, analytic and problem-solving skills and experience in strategic planning

Current Volunteer Pursuits: Big Brothers Big Sisters Southeastern PA

Interests: Financial stability and self-sufficiency, affordable housing



"Irreplaceable-I've learned so much more about Chester County and myself. I would have never been able to get the same immersion in the nonprofit world if I spent the rest of my life trying. The instructors' expertise and passion were second to none; it's amazing what a person will do if you allow them to follow their heart."

Dan Koval
BSW Solutions Manager, Bentley Systems, Inc.

Professional Expertise: IT support engineer with a passion for community and meeting new people

Current Volunteer Pursuits: Big Brothers Big Sisters Southeastern PA, Future City

Interests: Youth



"LCC gives an opportunity to see the community from a different perspective and to understand the many committed organizations that are working furiously each day to make a difference in Chester County. It then gives each participant the tools needed to support those organizations as informed board members."

Matthew Krasney
Director-Alternative Energy, Penske

Professional Expertise: Team leadership improving operations, setting and driving strategy, HR, P & L, sales and management

Current Volunteer Pursuits: Recently moved to PA with significant previous volunteer experience

Interests: Financial independence, violence prevention, transportation, environment/energy



"LCC is a journey into the workings of a nonprofit board of directors. Along the way you hear about issues facing many Chester County residents, learn financial management, sound governance and sustainability and incorporate these principles in a project benefiting a nonprofit right here in our own backyard."

Charles Kruelle
Web | Application Developer, Citadel Federal Credit Union

Professional Expertise: Developing, automating and supporting computer systems with 10 years' experience in the nonprofit sector

Current Volunteer Pursuits: Good Works and Philadelphia SQL Users Group

Interests: Education and the availability and use of technology for everyone in Chester County



"LCC engaged a strong group of professionals with diverse ideas, perspectives and experiences in lively discussion and critical thinking. Exposing the economic strengths and challenges in Chester County, LCC encouraged sympathy toward social issues, support of nonprofit missions and a passion for public service."

Laura A. Mikowychok
Marketing & Admissions Manager, Chester County Intermediate Unit 24

Professional Expertise: Marketing, design, product development, technology, online learning; leadership, creativity, consensus building

Interests: Education and children's initiatives, health/fitness and nutrition, arts and culture



"My experience with LCC has been incredible, broadening my professionalism and affording me an even deeper appreciation for the value of nonprofit boards. I look forward to the opportunity to join other leaders on one of the boards in the near future."

Lisa M. Montgomery
Executive Associate, West Chester University of Pennsylvania

Professional Expertise: Project management, training curriculum development and facilitation in corporate and academic arenas

Interests: Education and children's services



"LCC provides an outstanding education about nonprofit board member responsibilities, the opportunity to collaborate with professionals from different disciplines and participate in activities that benefit the community. I highly value my LCC education."

Mo Paknejad
Director of Engineering, Communications Test Design, Inc.

Professional Expertise: Electrical engineer with strong human relations skills; studies Interdisciplinary Doctor of Education in Leadership

Interests: Education



"LCC has groomed me to become a more well-rounded leader. I have a greater appreciation for the roles and responsibilities of a high performing board member. I also have a greater appreciation for the Chester County marketplace and the importance of not-for-profit organizations."

Marc Pelletier
Relationship Manager/Vice President, Fulton Bank

Professional Expertise: Commercial and construction financing, business development, financial planning, fundraising, connections

Current Volunteer Pursuits: Board member of First State Community Loan Fund and Kennett Area YMCA

Interests: Financial independence and health



"My LCC experience has been great. I learned a lot more about my county and had a fabulous opportunity to meet and learn from very talented people in the nonprofit sector. In addition, I've enjoyed getting to know my colleagues."

Glen Reyburn
Vice President, ChRC, AEP, Univest Bank and Trust

Sponsor: West Chester Rotary Club

Professional Expertise: Senior financial advisor with extensive volunteer leadership experience and professional contacts

Interests: Financial independence, health and women and children



"The sheer operating size of some Chester County nonprofits surprised me as did the work and multi-talented individuals it takes to run a thriving nonprofit. LCC showed intricacies and nuances of successful nonprofit leadership-to get different personalities and styles can be challenging but rewarding when done well."

Jeffrey Robzen
Business Banking Officer, Meridian Bank

Professional Expertise: Commercial lending, financial expertise, technologically savvy, attention to detail, connections, passion and drive

Interests: Education, youth development and school violence prevention; financial independence



"LCC is an introduction to various aspects of board responsibility and functions which are sometimes negated by inexperienced board members."

Kevin Socha
AVP/Senior Actuary, Voya Financial

Professional Expertise: Business, accounting, risk and project management; connections with Voya Financial's large volunteer base

Current Volunteer Pursuits: Chair of Voya's Community Partners and volunteering board at West Chester site

Interests: Education and financial independence



"This has been an outstanding experience for me. Although I've worked in a nonprofit and served on several boards, there is always more to learn. I feel better prepared to serve on a board after my experience this year because I more fully understand my responsibilities."

Andrea S. Taylor, PhD
Principal/Owner, TaylorConsulting, LLC and Woman's Encore

Sponsor: The Hickman

Professional Expertise: Consultant in nonprofit capacity building, youth mentoring, grant writing, civic engagement; life coach; fundraising expertise

Current Volunteer Pursuits: Board of Directors, The Hickman, Peace and Social Concerns Committee and Young Friends Education Committee, Centre Friends Meeting

Interests: Education, health and civic engagement



"LCC has been instrumental in providing real-world knowledge that can be translated into being an effective nonprofit board member. I currently am involved on a nonprofit board and the experience of being part of LCC has helped me become a further asset to the organization."

Brian Torrence
Communications Specialist, Siemens Healthcare

Professional Expertise: Healthcare marketing/communications, event planning and execution; community connections/resources

Current Volunteer Pursuits: Alumni Board Member, Temple University School of Media & Communications

Interests: Health, community engagement



"Excellent-I enjoyed meeting the mentors in the field. Attending the lectures broadened my education sphere and discussions were philosophically engaging and enlightening."

Wendy J. Wallace, DO
Doctor, Children's Hospital of Philadelphia

Sponsor: Care Center Foundation

Professional Expertise: Pediatrician with expertise as medical director in team facilitation, project operations, process improvement

Current Volunteer Pursuits: Equality in school readiness, advocacy for special needs children

Interests: Education and health



"LCC has given me a new awareness to all areas of board governance, through a series of expert presentations. This program prepares participants to be strong, well-informed board members."

Herb Walter
Senior Program Manager, Communications Test Design, Inc.

Professional Expertise: Operations and program management in a technical environment, with a strong understanding of financials

Interests: Financial independence and job creation



"LCC is an outstanding program led by experts in many fields that filled in many of the gaps in knowledge I had of the nonprofit organization."

Tamra Sue Walton
Vice President, Client Management, Arthur J. Gallagher & Company, Inc.

Professional Expertise: Employee benefits consulting, strategic planning, management, leadership and nonprofit organizations

Current Volunteer Pursuits: Support to HR Committee for Maternity Care Coalition in Philadelphia

Interests: Hunger, aging, homelessness



"A broad and penetrating introduction for leaders to the world of nonprofits. The training would be rated a '10'! (where 10 is the highest rating on a 1-10 scale)"

Joseph E. Younge
President/CEO, Wholistic Health Advocacy Institute

Professional Expertise: MBA, MS Health Care Administration, faith-based connections, sensitivity to cultural competencies

Current Volunteer Pursuits: Health care agencies and organizations

Interests: Education and health



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With 14 years of service and 345 graduates, this program has been approved for 6 CEUs from West Chester University and 60 contact hours by the PA Certified Public Manager® program.

PROGRAM DIRECTOR

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ADDITIONAL PROGRAM SUPPORT PROVIDED BY

Chester County Department of Community Development

Chester County Economic Development Council

Krapf Bus Companies

Legal Internet Solutions, Inc.

St. Paul's Baptist Church

Leadership Chester County is a program of United Way of Chester County provided in partnership with Chester County Chamber of Business & Industry and West Chester University.



CHESTER COUNTY CHAMBER
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