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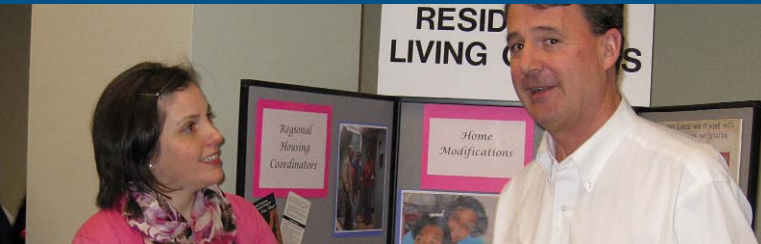
Marianne Martelli
 Vice President of Operations
 Chester County Chamber of
 Business & Industry

Timothy S. Walsh
 Principal
 Financial Synergies Management, Inc.



Chester County Leadership Connection
ALUMNI DIRECTORY

Class of 2010



For information about applying to CCLC, please contact Mary Anne Feeley at 610-429-9400 or maryanne.feeley@unitedwaychestercounty.org.



ASHLEY BROWN VP, Financial Planning & Analysis, FXI Foamex Innovations
Volunteer Experience United Way, Young Adult Financial Discipline Class, Habitat for Humanity, Girl & Boy Scouts, Church
Expertise Operational Development & Improvement, Financial Analysis, Marketing, Engineering/technical Expertise in Research & Development
Service Interests Children & Family, Health & Wellness, Education
"CCLC taught me that serving on a nonprofit board is a major commitment, to believe in the mission and understand what my responsibilities are, and how to help a nonprofit organization serve the community and meet its needs."



JIM COYNE Senior Manager, Corporate Community Alliances, AstraZeneca
Volunteer Experience American Cancer Society, American Heart Association, Food Bank of Delaware, United Way of Delaware
Expertise Alliances, Communications, Public & Stakeholder Relations, Strategic Planning
Service Interests Health, Education
"CCLC helped me gain a much better nuanced understanding of how nonprofits function and deliver services, and how to apply business experience in providing good governance."



LISA DORSEY Project Manager, Fidelity National Information Services, Inc.
Volunteer Experience Board President, Charles A Melton Arts & Education Center
Expertise Retail Financial Services, Product & Project Management, Organizational Skills
Service Interests Children and the Disadvantaged
"CCLC has provided the insight and awareness required to allow me to make a true commitment to an organization as a board member."



MICHELE DULIN Senior Account Manager, Communications Test Design, Inc.
Volunteer Experience West Chester Area Day Care Center Board
Expertise Sales, Organizational Commitment, Organizational Skills
"CCLC is an excellent program that provides great insight into nonprofit board responsibilities and how to impact an organization's success at the most basic level."



CHERYL (ANDI) FAGGIOLI Collections Officer, Chester County Adult Probation
Volunteer Experience Founder & Board Member, East End Neighborhood Association; Community Volunteer Panel Member, YACC; West Chester Borough Community Police Partnership Team
Expertise Criminal Justice, Information & Referral, Fiscal Accountability
Service Interests East End West Chester Community Development, Senior Citizens
"CCLC has been an incredible learning experience to share with other Board members of EENA to make our organization stronger."



MICHAEL D. HUGGINS Owner/Principal, MDH Advisors
Volunteer Experience Open Hearth, Life Transforming Ministries' Volunteer Income Tax Assistance program
Expertise Operations, Strategic Planning, Organizational Development, Team Development
Service Interests Mentoring, Youth Development, Health & Wellness
"CCLC provides thoughtful insight into the needs of nonprofits and the board's role in strategic planning, fiscal management & leadership. CCLC helps translate business skills into a benefit for the county's nonprofit organizations and its citizens."



DAVID R. JOHNSON Sales Engineer, Brandywine Valley Heating & AC, Inc.
Volunteer Experience Boards: Greater WC Sunrise Rotary Club, West Goshen Sewer Authority, The Hickman & Rotary Foundation; UWCC Community Impact Team: PAL
Expertise Commercial Heating & Air Conditioning, Business Operations & Development, Facilities Management
Service Interests Making Chester County a Better Place
"CCLC provided a greater understanding of the workings of a nonprofit, along with a fuller understanding of board governance and operations."



MICHELLE L. KENWORTHY Real Estate Projects Manager, Citadel Federal Credit Union
Volunteer Experience Community Volunteers in Medicine, Maternal & Child Health Consortium; Youth Ambassador Contest Leader
Expertise Retail Banking, Real Estate Banking, Project Management, Finance, Mentoring, Event Planning
Service Interests Workforce Development, Education, Youth Development, Public Health/Safety, Drug & Alcohol Treatment/Prevention, Domestic Crisis Services, Parenting Education, Environmental



DUANE D. KNECHT VP Sales, Marketing & New Business Development, Communications Test Design, Inc.
Volunteer Experience Community Events; Holiday Hope Chest
Expertise Quality Improvement, Cost Services, Sales & Marketing, Business Development, Relationship Management, Strategic Planning, Logistics
Service Interests Youth Programs or Aged Care/Activities
"The CCLC program was extremely insightful. Each topic was educational, thought-provoking, and professionally presented."



ELIZABETH MACKENZIE Director of Operations, US Business Development, AstraZeneca
Volunteer Experience Catechism Instructor, Recruitment/Fundraising for Alma Mater
Expertise Project Management, Operations, Internal Communications, Teamwork
Service Interests Hunger/Basic Needs, Women & Children, Education
"CCLC provided an excellent overview of the nonprofit sector. The interactions and discussions in class were particularly helpful in developing board skills."



DIANA MATTINGLY Assistant VP, DNB First, National Association
Volunteer Experience Boy Scout Troop and Cub Scout Pack Treasurer; Exton Region Chamber of Commerce Business Expo Committee Chairman
Expertise Banking, Community Relations
Service Interests Children, Financial Literacy
"CCLC gave me more insight for governing, budgeting, and managing nonprofit organizations. Hands-on experience and the tour of nonprofits were very eye-opening."



JEANNIE A. MCGINN President, McGinn Marketing Works
Volunteer Experience Boards: Rotary Club of West Chester, YMCA West Chester
Expertise Advertising & Marketing, Voice Over Professional, Communication, Management, Graphic Design, Event Planning
"CCLC is an insightful program that highlighted the many interesting sides of board development. As a community volunteer it enhances my leadership skills. A must for anyone who will be on a board's executive committee."



BENJAMIN MESSING Attorney at Law, Gawthrop Greenwood, PC
Volunteer Experience Active in many charitable organizations
Expertise Civil Litigation, Insurance, Finance
Service Interests Basic Needs, Housing, Financial Literacy
"CCLC is a fantastic program which presents the nuts and bolts of nonprofit board work."



MATTHEW MORRIS Principal, Apex Consulting Group
Volunteer Experience United Way of Chester County Community Impact Team; Lancaster Symphony Youth Program; National Resource Network
Professional Expertise Information Technology, Computer & Web Design; Financial Management
Service Interests Youth Development; the Arts
"CCLC has allowed me to see the full spectrum of responsibilities along with the leadership required to be an effective board member."



BETSY NIEDZIEJKO Commercial Relationship Manager, Fulton Bank
Volunteer Experience Women's Referral Network President-Elect, Jennersville Business & Professional Women's Board, Chester County Art Association, Oxford Little League Softball Coach, Oxford Area School District
Expertise Commercial Lending, Business Development, Communications & Networking, Negotiations, Process Management, Finance, Event Planning
Service Interests Children, Health & Wellness, Financial Awareness & Stability
"CCLC was an eye-opener to understanding aspects of board service, structure & community involvement, and the value and results of caring collaboration."



SHANNON M. OATES-RIVERA Senior Manager, Brand Corporate Affairs, AstraZeneca
Volunteer Experience Boards: Spark the Wave, Junior Leagues; Girl Scout Leader; ARCDE Home Rehab; Lancaster Summer Arts Festival, Church
Expertise Alliances, Sales/Marketing, Communications and Public Relations, Strategic Planning
Service Interests Health & Wellness, Community Leadership
"CCLC provided insightful dialogue and broad-based learning with community nonprofit leaders and agencies."



ANNE AUMA OKELLO Crisis Counselor/Advocate
Volunteer Experience International volunteer in conservation and church
Expertise Environmental Related Research and Education, Women and Children, Conservation
Service Interests Basic Needs, Domestic Crisis Services, Environmental & Women's Issues, Self-sufficiency
"CCLC was a golden opportunity for me to gain hands-on experience in leadership, communication and nonprofit board skills."



CICLEY M. PETERS President, Guyana America Faith Partners
Volunteer Experience Graduate Hospital, Head Start, Vestry of Church, Past President International Women's Club of Liberia
Expertise Early Childhood Education, Healthcare Services, Entrepreneurship
Service Interests Women's Empowerment, Education, Cultural Bridges
"CCLC enlightened me to Chester County needs and services and enhanced my knowledge and skills to be an effective board contributor in the nonprofit world."



HENRY E. SCHELLENGER Business Development, DelWeb Consulting LLC
Volunteer Experience Boards: The Hickman, Wetlands Institute; Inglis House
Expertise Business Development; Clinical Research & Development, Strategic Planning, Information Technology, Administration, Management, Development & Fundraising, Event Planning
Service Interests Healthcare, Education, Elderly, Environmental
"CCLC is an amazing program for developing leaders and strengthening future nonprofit executives to serve their communities. The program has immensely talented professionals that enlighten and teach participants to serve on nonprofit boards."



ADELE BANE SEISCIO Associate Director, Library Services, WCU
Volunteer Experience Bethesda Project, Stephen Ministry
Expertise Research, Communication, Networking & Relationship Building
Service Interests Basic Needs: Food, Shelter, Education and the Opportunity to Reach Full Potential
"CCLC heightened my awareness of the service needs that exist in Chester County and the resources available to meet those needs. I would like to be one of those resources."



JACQUELYN D. THOMAS Office Manager, West Chester, Citadel Federal Credit Union
Volunteer Experience Maternal Child and Health Consortium, Good Works
Expertise Banking, Finance, Human Resources
Service Interests Education, Women & Children, Community Development
"CCLC provided a great perspective on the ongoing community needs in Chester County and afforded me an opportunity to learn about the responsibilities of a nonprofit board."



FRANK PAUL TOMASELLO Director, Office of Professional Relations, American Law Institute - ABA Continuing Professional Education
Volunteer Experience Alumni Recruiting, Assoc. for Continuing Legal Education
Expertise Strategic Planning, Business & Product Development, Management, Legal, Fundraising & Development
Service Interests Mentoring, Education, Public Policy, the Arts
"CCLC has inspired me to serve Chester County with broad perspective on community needs, while honing skills necessary to serve as a productive nonprofit board member."



PROGRAM HIGHLIGHTS

NONPROFIT MANAGEMENT & OVERSIGHT

Board Governance An introduction to board structure, roles and responsibilities, relationship to staff and community, and how board oversight best guides positive organizational development.

Board Development Determine how to maintain a diverse, dynamic board that remains dedicated to organizational mission while relevant to the current economic, political and social climate.

Nonprofit Fiscal Management Review nonprofit financial policies and procedures, agency budgets and audits to learn how to ensure comprehensive fiscal oversight for a healthy nonprofit business.

Investing for Nonprofits Overview by wealth management advisors of the financial industry provides guidance on making investment decisions that best fit the specialized needs of a nonprofit institution.

Strategic Planning Learn how to develop measurable goals to realize the objectives of a compelling vision and plan for a viable future for nonprofit organizations.

Board Fiduciary Responsibility A recognized expert in nonprofit law discusses essential differences from the business sector, liability issues for nonprofit operations and the legal responsibilities of boards.

Influencing Public Policy Explore the role of board members as advocates, and develop insight into how public policy impacts nonprofit funding and affects provision of services for low-income and special populations.

Fundraising/Philanthropy 101 Comprehensive understanding of donor culture, fundraising methodology and how to create successful development plans for nonprofits.

Board Leaders' Best Practices Nonprofit board leaders relate experiences navigating challenges while sustaining organizational integrity.

PROFESSIONAL LEADERSHIP DEVELOPMENT

Interpersonal Skills Recognize various personal styles in group interaction and receive an individualized professional assessment. Learn how board members from different perspectives can effectively contribute to a multi-talented team for proactive organizational leadership.

Balancing Commitments Benefit from a coach's recommendations to discern priorities in community service and develop the capacity to balance board membership with other commitments.

Principle-Centered Leadership Analyze various leadership styles, critical elements of successful problem solving and how to build strong ethical foundations within board cultures, for visionary leadership.

CHESTER COUNTY SPECIFIC

Nonprofit Perspective Chester County nonprofit social service organizations present their agencies' contributions to the network of services in our community and join the class in a learning session.

Nonprofit Challenge Project Interactive project involves independent and group research on an issue faced by nonprofits. Acting as would effective board leaders throughout the course year, participants add their business and professional expertise to a growing understanding of nonprofits and develop strategies to find solutions. The class presents results to the nonprofit sector in the spring.

"Chester County 101" Tour Guided bus tour of several Chester County agencies orients the class to the local nonprofit social service sector. Learn the wide range of services provided, and the challenges faced by these organizations to meet the diverse needs of county residents.

Graduation Gala Reception for class, celebrating their graduation in a recognition and networking event with alumni, corporate sponsors, nonprofit and community leaders.