The mission of Chester County Leadership Connection is to strengthen future Chester County non-profit boards by developing leaders who will focus on creating a vibrant, safe and inclusive community.

For information about applying to CCLC, please contact Mary Anne Feeley at 610-429-9400 or maryanne.feeley@unitedwaychestercounty.org. Your company or firm may wish to subsidize the participant fee, which is due prior to the first session.

The Chester County Leadership Connection is a partnership between United Way of Chester County, Chester County Chamber of Business and Industry and West Chester University. To learn more about the other programs of these organizations, contact United Way of Chester County at 610-429-9400, 2 West Market Street, West Chester, PA 19382 or Chester County Chamber of Business and Industry at 610-725-9100, 1600 Paoli Pike, Malvern PA 19355.
PROGRAM HIGHLIGHTS

PUBLIC POLICY AND CITIZEN ADVOCACY
Overview of how federal and state public policy as well as citizen advocacy impact the nonprofit social service sector’s work with diverse communities in the region.

CHESTER COUNTY TOUR
Introductory group tour visits key areas of Chester County to develop awareness of scope of local needs and resources, and reflect on where gaps exist.

NON-PROFIT PROJECT
A United Way of Chester County Partner Agency presents a real organizational challenge, for which attendees will devise a plan of action as they go through the course over the year. The project affords the opportunity to apply learning on board governance with business expertise to offer meaningful solutions for the non-profit.

BOARD GOVERNANCE
Key aspects of effective board service are explored: appropriate roles and responsibilities of board and staff; sound policies and structures for board and organizational development, all essential elements for strong nonprofit governance.

INTERPERSONAL SKILLS
Exercises in group dynamics and personal interaction style provide skills to enhance communications and motivate others into action toward shared goals.

BOARD FIDUCIARY RESPONSIBILITY
Participants gain awareness of nonprofit board responsibilities to ensure appropriate organizational standards and functions. Legal expert offers risk management and personal liability guidelines to insulate nonprofits and appropriate organizational standards and functions. Legal expert offers risk management and personal liability guidelines to insulate nonprofits and appropriate organizational standards and functions.

STRAteGIC PLanning
Skills prepared to create a compelling vision, clear and measurable goals to achieve it and the means to assess progress. The session covers the strategic planning process and provides practical tips to involve stakeholders and communicate vision.

DIVERSITY
Participants examine personal viewpoints and the value of diversity in organizational development. Strategies are offered to overcome cultural barriers and developing a greater sensitivity and understanding of the cultural issues unique to Chester County.

FINANCIAL MANAGEMENT
Methods for successful fundraising and resource development for the private non-profit organization. Various techniques are discussed: direct mail, special events, capital campaigns, annual giving, planned giving, as well as foundation and government grants.

NON-PROFIT FINANCIAL MANAGEMENT
Provides understanding of financial statements, cash management, and on ourselves. People involved in the work of assisting members of our community to realize their full potential and drive transformation to a better place in their own unique way.

VISION for Citizen Leadership
Everyone has the capacity to make a positive difference. Leadership is best displayed by example. Hard work and dedication to any cause will result in success. Vision for Citizen Leadership:

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