# **OUR MISSION**

The mission of Chester County Leadership Connection is to strengthen future Chester County non-profit boards by developing leaders who will focus on creating a vibrant, safe and inclusive community.

**Advisory Board** 

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Marianne Martelli Vice President of Operations Chester County Chamber of Business & Industry

Robert Powelson President Chester County Chamber of Business & Industry

For information about applying to CCLC, please contact Mary Anne Feeley at 610-429-9400 or maryanne.feeley@unitedwaychestercounty.org. Your company or firm may wish to subsidize the participant fee, which is due prior to the first session.

The Chester County Leadership Connection is a partnership between United Way of Chester County, Chester County, Chester County Chamber of Business and Industry and West Chester University. To learn more about the other programs of these organizations, contact United Way of Chester County at 610-429-9400, 2 West Market Street, West Chester, PA 19382 or Chester County Chamber of Business and Industry at 610-725-9100, 1600 Paoli Pike, Malvern PA 19355.















# CHESTER COUNTY LEADERSHIP CONNECTION ALUMNI DIRECTORY CLASS OF 2008









## **PROGRAM HIGHLIGHTS**

#### **PUBLIC POLICY AND CITIZEN ADVOCACY**

Overview of how federal and state public policy as well as citizen advocacy impact the non-profit social service sector's work with diverse needs in the

#### **CHESTER COUNTY TOUR**

Introductory group bus tour visits key areas of Chester County to develop awareness of scope of local needs and resources, and reflect on where

### NON-PROFIT PROJECT

A United Way of Chester County Partner Agency presents a real organizational challenge, for which the Leadership Class devises a plan of action as they go through the course year. The project affords the opportunity to apply learning on board governance with business expertise to offer meaningful solutions for the non-profit.

#### **BOARD GOVERNANCE**

Key aspects of effective board service are explored: appropriate roles and relationships for board and staff, sound policies and structure for board and organizational development, all essential elements for strong nonprofit

#### **INTERPERSONAL SKILLS**

Exercises in group dynamics and personal interaction style provide skills to enhance communications and motivate others into action toward shared

#### **BOARD FIDUCIARY RESPONSIBILITY**

Participants gain awareness of non-profit board responsibilities to ensure appropriate organizational standards and functions. Legal expert offers risk management and personal liability guidelines to insulate non-profits and their board members.

#### STRATEGIC PLANNING

Skills prepare leaders to create a compelling vision, clear and measurable goals to achieve it and the means to assess progress. The session covers the strategic planning process, and offers practical tips to involve stakeholders and communicate vision.

Participants examine personal viewpoints and the value of diversity in organizational development. Strategies are offered to overcome cross-cultural barriers and develop greater sensitivity and understanding of the cultural issues unique to Chester County.

#### **FUNDRAISING**

Methods for successful fundraising and resource development for the private non-profit organization. Various techniques are discussed: direct mail, special events, capital campaigns, annual giving, planned giving, as well as foundation and government grants.

#### NON-PROFIT FISCAL MANAGEMENT

Provides understanding of financial statements, cash management, budgets, and audits to teach responsible financial oversight.

#### PRINCIPLE-CENTERED LEADERSHIP SKILLS

Historical and practical analysis of various leadership styles and decision making skills builds a strong foundation for ethical and visionary board leadership.





LEO J. ADALBERT Alliance and Program Leader - Global Business Development, AstraZeneca Pharmaceuticals, Inc.

Volunteer Experience Huntington's Disease Society of America National Board, American Academy of Neurology, Community Service Volunteer ETCC, Camden NJ Professional Expertise Strategy, Communications, Marketing, Program Management Community Service Interests Youth Development, Health Care, Abuse, Education Vision for Citizen Leadership Everyone has the capacity to make a positive difference and drive transformation to a better place in his or her own unique way



JIM BOGUSH Operations Manager, Communications Test Design, Inc. Volunteer Experience Baseball coach for Downingtown Little League Professional Expertise Management

Community Service Interests Senior Citizens, Youth Development and Education Vision for Citizen Leadership Citizen Leadership requires a person who exhibits strength in their abilities, in their knowledge and in their experience. A good leader needs to be fair, firm, and forceful.



JENNIFER CORRIGAN Vice President, Commercial Banking, Willow Financial Bank Volunteer Experience Chester County Chamber of Business & Industry, Exton Chamber of Commerce, United Way Campaign, M&T Bank, The Greater Bethesda-Chevy Chase Chamber of Commerce, Kappa Alpha Theta Facility Corporation Professional Expertise Commercial Lending

Community Service Interests Youth Development, Workforce Development, Health Care Vision for Citizen Leadership I think you find the most reward when you are able to work and serve in the community in which you live



MICHAEL R. CROMER Project Manager / Sr. Hydro geologist, Brickhouse Environmental Volunteer Experience Church, Retirement Homes, Ducks Unlimited, Home Builders Association's Government Affairs Committee

Professional Expertise Licensed Professional Geologist (PA & DE), Environmental Business Risk Assessment, Residential & Commercial Site Development, Solid Waste/Landfill Services

Community Service Interests Environmental protection, underprivileged children Vision for Citizen Leadership Leadership is best displayed by example. Hard work and dedication to any cause will result in success.



CINDY I. FAULKNER Associate Director, Regulatory Affairs; AstraZeneca Pharmaceuticals LP

Volunteer Experience Easter Seals, United Way Days of Caring, Delaware Valley Science Fairs, Church Board, Finance and Administration Committee Professional Expertise Strategic Planning, Leadership, Regulatory Compliance, Project Management, Environmental Issues

Community Service Interests Health Care, Arts and Humanities, Environmental Issues/Open space. Homelessness

Vision for Citizen Leadership Inspire, involve, plan, and deliver...and be creative about it!



KRISTIN GREEN Assistant Vice President/Branch Office Manager, DNB First Volunteer Experience Habitat for Humanity Professional Expertise Business Management; Banking Community Service Interests Education, Diversity, Women's Issues Vision for Citizen Leadership Building strong relationships through honesty and trust, one person at a time.



TIMOTHY J. GREIM CIO/VP of Information Technology, Citadel Federal Credit Union Volunteer Experience Youth Sports, Affordable Housing/Rehabilitation, Downs Syndrome Special Interest Group

Professional Expertise Banking, Information Technology, Business Management Community Service Interests Disabilities, Mental Health/Downs Syndrome, Youth Development, Domestic Violence/Child Abuse

Vision for Citizen Leadership A collaborative approach to giving the necessary focus, attention and dedication of time, resources and money to the purpose at hand and not for personal or political gain and recognition.



CLAY T. HENRY Executive Vice President, First National Wealth Management Volunteer Experience West Chester Public Library Board of Trustees, Ursinus Planned Giving Advisory Board, U.S. Naval Academy Alumni Association-Philadelphia Chapter Board

Professional Expertise Wealth Management and Investments, Management Community Service Interests Children's Services, Mental Health Counseling, Open Space/Land Preservation

Vision for Citizen Leadership Working together cooperatively to help those



ALRAY JOHNSON SR. Founder/COO; Chester County Community Cable TV Volunteer Experience Don't Do DAT (Drugs, Alcohol, Tobacco), Communities That Care; Church Trustee; Olde Mill Camp Instructor; Black Student Union Professional Expertise Youth Sports Coach, Highway Traffic Safety, Video/Public Access Cable TV Production

Community Service Interests Economic Development, Education, Public Policy/Advocacy

Vision for Citizen Leadership Leaders must be held accountable on all fronts to help develop a more caring community



KEVIN KRAUSS Account Development Manager, United Way of Chester County Volunteer Experience Penn State Brandywine Board of Trustees Student Representative: Penn State Student Government

**Professional Expertise** Corporate Fundraising and Account Development Community Service Interests Board Governance, Homelessness, Working poor, Youth in the creative arts

Vision for Citizen Leadership Everyone needs a helping hand at least once in their life; it is up to us to make sure that our hands are ready for theirs.



TRACIE M. KREIGHBAUM Public Librarian

Volunteer Experience Friends of the East Lansing Public Library Board, U.S. Peace Corps, Salvation Army, City Mission, Friends of the Downingtown Library Professional Expertise Public Urban Libraries, Collection Development and Library Management

Community Service Interests Adult Education, Job Training, Homelessness, Poverty, Equal Access to Information

Vision for Citizen Leadership Working to ensure free and accessible public services to all eligible citizens



MATT LILLARD Owner, Green Savers LLC

Volunteer Experience Kennett Education Foundation, Chester County Sierra Club, Chester County Citizens for Climate Protection, Chester County Green House Gas Reduction Task Force, Kennett Consolidated School District Professional Expertise Executive Leadership, Management and Sustainability Community Service Interests Basic Human Services, Environmental Causes Vision for Citizen Leadership We all have different talents, abilities and demands on our lives. We live in communities with challenges and needs that are equally diverse and require our assistance in whatever form we can provide.



STACY A. MARTIN Director of Commercial Sales & Leasing, The Hankin Group Volunteer Experience Chester County Economic Development Council Board, Commercial Real Estate Women, Chester County Fund for Women and Girls, Mommy's Light, American Cancer Society, Cystic Fibrosis Foundation Professional Expertise Commercial Real Estate

Community Service Interests Children & Youth Programs, Homelessness, Affordable Housing, Cultural Arts

Vision for Citizen Leadership We all have the ability and capacity to serve. As volunteers we can reveal our better selves and lead others to action.



MAUREEN MACKAY NACEY, ESQ. Associate Attorney, Gawthrop Greenwood Volunteer Experience Chester County Bar Association Foundation, Law-Related Education Committee, Access to Justice and Pro Bono Attorney Professional Expertise Family Law Attorney

Community Service Interests Legal Aid, Women & Children's Groups, Affordable Local Housing

Vision for Citizen Leadership Citizen Leadership should garner a variety of local expertise and talent and stay focused on assisting agency mission and goals.



Communities, Special Events Community Service Interests Youth Leadership, Preservation of Natural Resources, Sustainable Living and Environmental Protection

Vision for Citizen Leadership A community in which all parties and constituents are active participants in decision-making is likely to be vibrant, healthy and inclusive.



GREGORY W. SAYLER Director - Tellabs Programs; Communications Test Design, Inc.

Volunteer Experience Sports Teams/Leagues; Philadelphia Folk Festival, Church Professional Expertise Operations Management, IT, Human Resources Community Service Interests Affordable Housing, Board Governance, Early Education

Vision for Citizen Leadership In our service at all levels of an organization, we can have a positive impact on the clients of the service, our fellow volunteers and on ourselves.



BARBARA A. SCHNELLER Assistant Director, Office of Social Equity, West Chester University

Volunteer Experience Church Board, Girl Scouts, Atkinson Men's Shelter Professional Expertise Law, Diversity, Higher Education Community Service Interests Civil Rights, Diversity, Affordable Housing, Homelessness

Vision for Citizen Leadership To utilize collaborative processes among the many organizations involved in the work of assisting members of our community to realize the goals of social and economic justice for all.



ROBERTA L. SHOWELL Quality Control Supervisor, Sartomer Co. Volunteer Experience United Way Chairperson, Days Of Caring Coordinator, Chester County Literacy Program.

Professional Expertise Technical, Quality Control / Assurance Community Service Interests Youth, Education

Vision for Citizen Leadership Do all that you can do while you can. Organize our strengths into compelling power.



CHARLES E. SWOPE, JR. Real Estate Salesperson, Source Realty Group Volunteer Experience Swope Foundation VP, The Hickman, YMCA, Greater West Chester Chamber, Southeastern PA Autism Resource Center Professional Expertise Environmental issues, Residential Development, Urban Revitalization; Pennsylvania licensed Real Estate Salesperson Vision for Citizen Leadership To me, a well balanced community includes the citizen's commitment to public service.



JACK WAWRZONEK Sales & Marketing Executive

Volunteer Experience Youth Mentor and tutor, United Way Days of Caring, American Red Cross

**Professional Expertise** Sales and Business Management (Healthcare) Community Service Interests Senior Issues, Health Care, Food Bank Vision for Citizen Leadership Helping others meet their current needs while working with them on long-term solutions for their future.



KEN WITEK Retired Financial Executive

Volunteer Experience Board Treasurer - The Hickman & The Center on Hearing and Deafness, Junior Achievement, Special Olympics Professional Expertise Finance, Accounting, Management, Auditing, CPA Community Service Interests Affordable Housing, Environmental Issues, Land Conservation

Vision for Citizen Leadership I hope to utilize my experiences in the corporate world to assist in the development and governance of non-profits in our community.

