Across Pennsylvania, many people are employed, but struggling to make ends meet. With the cost of living higher than what many people earn, these households live in every county in the state - urban, suburban, and rural - and they include women and men, young and old, of all races and ethnicities.

GET TO KNOW ALICE

ALICE

- **ASSET LIMITED**
  - No reserve for any type of emergency

- **INCOME CONSTRAINED**
  - Low-wage job

- **EMPLOYED**
  - Working and earning

ALICE households have to **CHOOSE BETWEEN** essentials every month

GET TO KNOW ALICE

37% of Pennsylvania's population cannot afford basic household necessities

SINCE 2007, IN PENNSYLVANIA...

- **The number of ALICE households** increased by 14%
- **The cost for the very basics** increased steadily in every county
- **Household Income** grew slower than the cost of the basics

IN 2017:

- **59%** of all Pennsylvania jobs pay less than $20/hour
- **1 out of 2** of these jobs pay $10 - $15/hour
- **25%** of a family's monthly budget remains a challenge: child care affordability