UNITED WE FIGHT.
UNITED WE WIN.
LIVE UNITED.

2018-2019 REPORT TO THE COMMUNITY
Friends and Supporters of United Way of Chester County,

The year saw great milestones reached, new initiatives launched, and a transition in leadership at United Way of Chester County. We are proud of the work that we accomplished with your support – partnering with those in the community that work for the health, education and financial stability of every resident in Chester County.

We celebrated the five year anniversary of our Financial Stability Center (FSC), the only one of its kind in a CareerLink facility in Pennsylvania. Reflecting back on the success of the FSC shows us the power United Way of Chester County and its ability to connect people that can help, with people that need help to create incredible community change. This work is not possible without our loyal, generous, focused and passionate partners and donors.

Supporting the United Way of PA ALICE study (Asset Limited, Income Constrained, Employed) has provided a great clarity for us to focus our work, as a reminder that while Chester County is a great place to live and work, there is more to be done and still many people that need our help. Projects like ALICE, the Financial Stability Center, and our Days of Caring volunteer program have given us the ability to reach out into the community, find issues affecting our county and work with partners on targeted solutions to make change.

Through all of the programs, initiatives, successes and challenges that United Way of Chester County has faced through the years, the one constant has always been our unbelievably generous community. Donors, volunteers, corporate partners, local government, foundations, educational institutions, nonprofit agencies and many others make up such a wonderful and impactful community, that joined together as one to help those in need.

“5,485 lives have been touched through financial coaching, counseling, and the supportive services (offered by the center) in the last five years,” CEO Chris Saello told guests at the event. “That breaks down to three people every day, including weekends, for five straight years.”

“My commitment to you from the United Way of Chester County is to continue to be innovative and find ways to meet the changing needs of the community. We’re going to aggressively seek out people that need help in the county, and we’re going to laser-focus on solutions for those people.”

Stability Center Partners:

- Chester County Library
- Chester County Health Department
- Chester County Hospital
- Clarifi
- Domestic Violence Center of Chester County
- Family Service of Chester County
- Legal Aid of Southeastern PA
- Life Transforming Ministries
- Maternal Child Health Consortium
- PA CareerLink®
- Volunteer English Program
- Wings for Success

Since the creation of the Financial Stability Center in 2014:

- 80,790 in person visits to the Financial Stability Center
- 5,485 individuals received one or more center services, including financial coaching, counseling, and other supports
- 1,353 individuals received intense comprehensive financial and budgeting case management

Happy Retirement Claudia, and thank you for all you’ve done for Chester County.

CONGRATULATIONS AND THANK YOU

The United Way of Chester County would like to thank Claudia Hellebush, former President & CEO, for dedicating 23 years to our mission.

Under Claudia’s leadership, United Way of Chester County transformed from a traditional fundraising operation to a full-service, community development organization with a network of services and initiatives addressing the areas of education, health and financial stability. Claudia was instrumental in the creation of the United Way Volunteer Center, Leadership Chester County Board Training Program, Early Education Initiatives and the United Way Financial Stability Center.

Happy Retirement Claudia, and thank you for all you’ve done for Chester County.
Each of the partners below received 2018-2019 United Way grant funding for one or more programs that advance United Way’s mission of building better lives and stronger communities in the investment areas of Education, Health, and Financial Independence. Agencies go through an extensive evaluation process to ensure the funded programs meet United Way standards for effectiveness and efficiency.

**HEALTH**

- Affilia Home Health, Home Health Services
- Central Paixy Association of Chester County, Adult Services
- Chester County Hospital, OB/GYN Clinic
- Child Guidance Resource Center, Outpatient/Psychiatry
- Coatesville Area Senior Center, Achieving Health and Wellness for Older Adults
- Community Volunteers in Medicine, Behavioral Health, Dental Services
- Domestic Violence Center of Chester County, Counseling
- Downingtown Area Senior Center, Inc., Active Older Adults Program
- Family Service of Chester County, Counseling
- Maternal and Child Health Consortium, Family Benefits
- Neighborhood Health Agencies, Inc., Senior Health Unit
- Phoenixville Area Senior Center, Nutrition Program
- Planned Parenthood Southeastern PA, West Chester Health Center
- Survey Services for Seniors, Meals on Wheels
- VNA of Pottstown & Vicinity, Home Health Care Services
- West Chester Area Senior Center, Daily Meals and Supplemental Food

**EDUCATION**

- Big Brothers Big Sisters Independence Region, One-to-One Mentoring
- Boy Scouts of America Chester County Council, Scouting
- Cerebral Palsy Association of Chester County, Early Intervention
- Charles A. Melton Arts & Education Center, New Directions
- Chester County Health Department, Nurse Family Partnership
- Chester County Intermediate Unit, UNIFY
- Chester County Women’s Services, Family Movement Program
- Coatesville Youth Initiative, ServiceCorps
- Phoenixville Area Children’s Learning Center, Childcare
- The Arc of Chester County, Children’s Early Learning Services, Education Advocacy
- West Chester Area Day Care Center, Childcare
- YMCA of Greater Brandywine, Believe & Achieve, Childcare
- Financial Assistance
- Youth Mentoring Partnership, Friend Fitness

**FINANCIAL INDEPENDENCE**

- American Red Cross, Emergency Services and Volunteers in Action
- Chester County OIC, Workforce Development, Workforce Reintegration Program
- Clarifin, Financial Counseling
- Domestic Violence Center of Chester County, Housing and Legal Center
- Family Service of Chester County, ConnectPoints
- Friends Association for the Care and Protection of Children, Emergency Family Shelter, Homeless Prevention Program
- Good Samaritan Shelter, Good Samaritan Shelter
- Home of the Sparrow, Transitional Housing Program
- Housing Authority of Chester County, Housing Locator
- Human Services, Inc., Rapid Re-Housing
- North Star of Chester County, Homeless Prevention and Financial Independence
- Legal Aid of Southeastern PA, Legal Services
- Life Transforming Ministries, HTA
- Open Heart, FIRM and FSP
- Phoenixville Area Community Services, Emergency Services
- Safe Harbor of Chester County, Inc., Emergency Shelter
- Salvation Army West Chester PA Corps, Social Service Program
- Salvation Army Service Extension, Service Unit
- The Crime Victims’ Center of Chester County, Direct Services
- Volunteer English Program, Volunteer English Program

**WORKING TOGETHER**

Each year companies partner with United Way of Chester County to offer volunteer opportunities to their employees. Companies that participated in Days of Caring in 2018 - 2019 gave more than 440 hours in community service. The value of volunteer service allows organizations to both conserve resources, and invest more into service delivery.

Volunteer projects, both big & small:

- **516 volunteers**
- **$38,244.81 total value of volunteer hours**

**FINANCIAL SUMMARY**

- **Total Contributions** $3,082,297
- **Revenue Received Past Campaigns** $83,137
- **In-Kind Contributions** $70,792
- **Investment & Other Income** $148,647
- **Uncollectible Pledges** ($143,517)

**Total Revenue & Support** $3,241,356

- **Community Investments** $3,024,625
  - (Program grants to agencies, special initiative funding, and donor designations)
- **Fundraising** $246,718
- **Management & General** $164,472

**Total Investments & Expenses** $3,435,815

**Change in Net Assets** $3,435,815 ($184,459)

*Source: Audited Financials 2018-2019*
United Way of Chester County gratefully acknowledges the corporate partners, nonprofit agencies, foundations and other organizations whose financial and in-kind support help us fight to improve lives in Chester County.

<table>
<thead>
<tr>
<th>Top 10 Corporate Campaigns 2018-2019</th>
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<tbody>
<tr>
<td>1. Citizens Bank</td>
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<tr>
<td>2. Wegmans Food Markets, Inc.</td>
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<td>3. State Farm Insurance</td>
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<td>4. Citizens &amp; Southern</td>
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<td>5. West Chester Credit Union</td>
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<tr>
<td>6. Lancaster County Savings Bank</td>
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<td>7.about:</td>
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<tr>
<td>9. Citizens Bank</td>
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<td>10. West Chester Credit Union</td>
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2018-2019 BOARD OF DIRECTORS

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<thead>
<tr>
<th>POSITION</th>
<th>NAME</th>
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<tbody>
<tr>
<td>President</td>
<td>Charles E. Lipton</td>
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<tr>
<td>Vice President</td>
<td>Robert W. D扐rco</td>
</tr>
<tr>
<td>Board Chair</td>
<td>Stephen J. Markowski</td>
</tr>
<tr>
<td>Treasurer</td>
<td>John M. Shelly</td>
</tr>
<tr>
<td>Secretary</td>
<td>David A. Haggerty</td>
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2018 BOARD OF TRUSTEES

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<thead>
<tr>
<th>TRUSTEE</th>
<th>POSITION</th>
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<tbody>
<tr>
<td>Maria A. Reilly</td>
<td>President &amp; CEO</td>
</tr>
<tr>
<td>Scott Fremont</td>
<td>President</td>
</tr>
<tr>
<td>Stephen Miller</td>
<td>Senior Director, Community Impact Strategies</td>
</tr>
<tr>
<td>Amy Davis</td>
<td>Director, Finance</td>
</tr>
<tr>
<td>Toren Peterson</td>
<td>Manager, Business Relationships</td>
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UNITED WAY OF CHESTER COUNTY STAFF

<table>
<thead>
<tr>
<th>STAFF NAME</th>
<th>POSITION</th>
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<tbody>
<tr>
<td>Mary Anne Reilly</td>
<td>President &amp; CEO</td>
</tr>
<tr>
<td>Darshana Shyamsunder</td>
<td>Manager, Community Impact</td>
</tr>
<tr>
<td>Patricia Beals</td>
<td>Donor Services Administrator</td>
</tr>
<tr>
<td>Dana Gore</td>
<td>Marketing Coordinator</td>
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Volunteers from Sartomer USA at the Charles A. Melton Center in West Chester