

United Way
of Chester County

2015-2016 Report to the Community

UNITED
THERE WILL
ALWAYS
BE A WAY

Change only happens when we work together

To succeed at the community level and to create positive change in the conditions of our neighbors, our efforts must have a lasting impact. That is why United Way of Chester County focuses our efforts on programs and services that achieve the greatest results and make the biggest difference in the lives of our residents.

As a United Way supporter, you are part of a diverse group of people, businesses and organizations from across Chester County united by your generosity and a shared dream of a thriving community. Together, we are meeting the needs of everyone in neighborhoods throughout our county with programs that are truly getting results and helping individuals and families thrive.

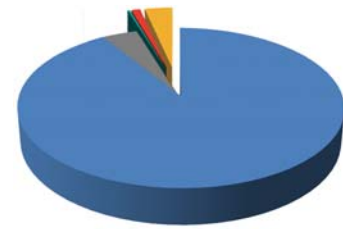
United, there will always be a way.



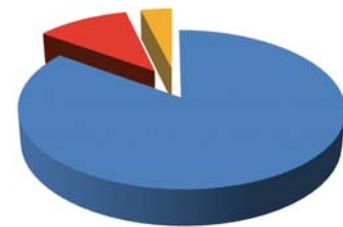
Claudia Hellebush
President & CEO



Charles D. Kochka
2015-2016 Chairman of the Board



Total Contributions	\$ 4,577,645
Projected Losses in Pledges	(\$ 255,744)
Received from Past Campaigns	\$ 79,009
In Kind Donations	\$ 48,708
Investment and Other Income	\$ 166,643
TOTAL REVENUE & SUPPORT	\$ 4,616,261



Community Investments	\$ 4,068,994
Fundraising	\$ 356,375
Management & General	\$ 183,799
TOTAL INVESTMENTS & EXPENSES	\$ 4,609,168
CHANGE IN NET ASSETS	\$ 7,093

2015-2016 BOARD OF DIRECTORS

CHAIRMAN

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Senior Vice President,
Commercial Lending
Meridian Bank

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Community Volunteer

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PAC Strapping Products, Inc.

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Senior Vice President, Senior
Relationship Manager
Univest Bank & Trust Co.

THE POWER OF COLLECTIVE IMPACT

Together, we're making a difference.

By strategically focusing resources in the key areas of Education, Health and Financial Independence, we are leading and investing in long-term solutions that are helping people every day. This is powerful and transformative work, and is supplemented by special initiatives, the work of volunteers, and an overall dedication to improving Chester County.

BORN LEARNING TRAILS & LITTLE FREE LIBRARIES

United Way of Chester County installed another Born Learning Trail and Little Free Library in 2015-2016, bringing the total to **10 trails** and **8 libraries** for children and families to enjoy throughout Chester County.



PB&J FOR UNITED WAY

The Matt Gorham Team of Keller Williams took home the crown for the 2nd year in a row, donating more than **2,000 pounds** of peanut butter and jelly to the Chester County Food Bank. This year, the total collection was just over 9,000 pounds.

101,863 people were helped by United Way of Chester County funded programs and services in just the past year alone. That's nearly **1 in 5** of our neighbors whose lives have been impacted by the collective efforts to improve our community.

DAYS OF CARING VOLUNTEERS

More than **600 volunteers** completed **1,861 hours of service** at agencies across Chester County. At a **value of \$42,928**, those agencies can save precious resources that can be returned to the communities they serve.

FINANCIAL STABILITY CENTER CELEBRATES ITS SECOND YEAR OF SERVICE

The United Way Financial Stability Center ended its second year with many successes. In partnership with Pennsylvania CareerLink®-Chester County, we doubled the number of on-site service providers from 7 to 14. We provided 235 individuals with navigation or financial coaching services and connected nearly 80 individuals to over 500 hours of counseling services. Nearly 400 individuals accessed a variety of supportive services ranging from health insurance options, family benefits, job preparation practice, free tax preparation to legal and computer assistance, and over 200 jobseekers participated in education sessions. Collectively, we served 938 local job seekers, assisting them to move toward greater financial stability.





EDUCATION

WE FOCUS ON EDUCATION to help children achieve their potential. Our network of programs addresses barriers to children accessing and engaging in high quality learning experiences, ensures students have access to and engage in positive, skill-building and leadership opportunities that lead to success in and out of school, and equips parents to support the intellectual, physical and behavioral development of children. **In 2015-2016, 7,467 total individuals were served by United Way of Chester County funded programs in Education.**

PROGRAM SNAPSHOTS

487

children received needed special education services

95% of children served in early learning centers entered kindergarten school ready

81%

of youth in programming demonstrated problem solving skills

459

children met or exceeded age related milestones

270 children were provided with childcare and educational subsidies at **4** early learning centers

3 out of 4 youth exhibited leadership skills and demonstrated respect and responsibility after participating in UWCC funded programming

FUNDED PROGRAMS IN EDUCATION

Big Brothers Big Sisters Independence Region

One-to-One Mentoring

Boy Scouts of America - Chester County Council

Scoutreach

Cerebral Palsy Association of Chester County, Inc.

Early Intervention

Charles A. Melton Arts and Education Center

New Directions

Chester County Women's Services

Family Movement Program

Coatesville Youth Initiative

Coatesville Youth Initiative

Oscar Lasko YMCA and Childcare Center

Child Care Financial Assistance, Believe & Achieve

Philadelphia Freedom Valley YMCA, Phoenixville

Early Learning and Day Camp Program

Phoenixville Area Children's Learning Center

Phoenixville Area Children's Learning Center

The ARC of Chester County

Education Advocacy & Children's Early Learning Services

West Chester Area Day Care Center

West Chester Area Day Care Center

YMCA of Greater Brandywine, Brandywine Y

Child Care Financial Assistance, Coatesville

Youth Mentoring Partnership

Friend Fitness



PARTNER SPOTLIGHT

THE ARC OF CHESTER COUNTY

THE ARC OF CHESTER COUNTY helps people with developmental and intellectual disabilities reach their greatest level of independence.

Hunter's parents were concerned that their son was not speaking at age 4 so they brought him to The Arc's Early Intervention Program. Because he was nonverbal, he would resort to negative behaviors such as hitting and biting to communicate so he began receiving classroom services such as physical therapy, occupational therapy, speech and language therapy, and behavioral health services. As Hunter began to speak, the negative behaviors subsided.

Throughout the year, thanks to the support of The Arc, Hunter began introducing himself to new people and telling knock-knock jokes to the staff. Hunter is now able to play with a variety of toys, interact with his peers, and attend a mainstream preschool one day per week.

In August 2016, Hunter graduated from The Arc's preschool program and was able to tell a joke to the audience at the graduation ceremony. With continuing autistic support services, he'll attend a regular kindergarten classroom next year. Both Hunter and his parents feel confident in the change.



WE FOCUS ON HEALTH to help people live independently and in good health. Our network of programs prevents and/or addresses physical and behavioral health problems and ensures vulnerable populations (elderly, medically fragile, low income and disabled) have the resources to function as independent members of their communities. **In 2015-2016, 67,826 total individuals were served by United Way of Chester County funded programs in Health.**

1,788

individuals enrolled or re-enrolled in health insurance

1,051

seniors received supportive services that allowed them to remain in their homes

679 pregnant women received regular prenatal care and **93%** delivered full-weight babies

12,466

individuals received free or subsidized medical, dental, or behavioral health services



PARTNER SPOTLIGHT

FAMILY SERVICE OF CHESTER COUNTY

FAMILY SERVICE OF CHESTER COUNTY is committed to promoting the well being of families and individuals and believes all people have a right to affordable, local, professional care.

Sonia's parents adopted her at just a few months old after she had been abandoned within days of her birth. Sonia didn't initially smile or respond to them, but she gradually began to accept and appreciate the attention and care.

Sonia began counseling at age 7 when her adoptive parents separated. She was a friendly little girl but with insecurities and many fears - especially of being alone or sharing a friend or parent. She wanted to be included and to fit in with other children at school. She expressed a desire to be like everyone else and to live in a "real" family with two parents and siblings.

In family therapy, Sonia worked on verbally expressing her needs, self-acceptance, and understanding that her mother and father weren't a couple but they were still her "real" family. Sonia had a breakthrough after trauma treatment for her abandonment and actually recalled the feeling of being lost and alone as a baby. Sonia and her parents finally understood why she felt so desperate when friends or family turned their attention away from her.

Although Sonia still has some work to do, she now understands herself better, is improving her ability to speak up for herself, and is a more engaged and socially appropriate girl.

PROGRAM SNAPSHOTS

850 seniors with medical conditions avoided hospitalization or readmission to a hospital

More than **3,500** individuals were connected to a consistent source for health care

FUNDED PROGRAMS IN HEALTH

Adult Care of Chester County, Inc.

Adult Day Services, Exton Center

Affilia Home Health

Home Health Services

Brandywine Health Foundation

Youth Mental Health First Aid

Cerebral Palsy Association of Chester County, Inc.

Adult Services

Chespen Health Services

Comprehensive Dental & Medical Care, Coatesville

Chester Cty. Health Dept. - Nurse Family Partnership

Nurse Family Partnership

Chester County Hospital Foundation

OB/GYN Clinic

Coatesville Area Senior Center

Daytime Social Club

Community Volunteers in Medicine (CVIM)

Dental Services

Crime Victims' Center of Chester County, Inc.

Prevention & Education

The Domestic Violence Center of Chester County

Children's Services

Downingtown Area Senior Center

Active Older Adults Program

Family Service of Chester County

Counseling Program

Maternal and Child Health Consortium

Health Insurance Enrollment Initiative

Neighborhood Health Agencies, Inc.

Senior HealthLink

Phoenixville Area Senior Center

Nutrition Program

Planned Parenthood of Southeastern PA

West Chester Health Center

The ARC of Chester County

Autism Services

VNA of Pottstown & Vicinity

Home Health Care Services

West Chester Area Senior Center

Daily Meals and Supplemental Food Program



FINANCIAL INDEPENDENCE

WE FOCUS ON FINANCIAL INDEPENDENCE to promote stability and self-sufficiency. Our network of programs works to stabilize individuals in crisis and meet their basic needs. We address barriers that negatively impact individuals' ability to move toward financial stability and independence. **In 2015-2016, 24,939 total individuals were served by United Way of Chester County funded programs in Financial Independence.**

PROGRAM SNAPSHOTS

300 job seekers with multiple barriers to employment were placed in jobs

5,961

individuals experiencing a housing crisis received support

314

clients avoided eviction following successful mediation with a landlord

9,059

individuals received food assistance

553

program participants increased their knowledge of personal financial matters

1,587 tax returns were completed for clients yielding \$2.5M in refunds and nearly \$800,000 in Earned Income Tax Credits

PARTNER SPOTLIGHT CHESTER COUNTY OIC



Chester County OIC is a non-profit organization dedicated to providing free adult basic literacy education and life skills programs that prepare individuals for employment leading to economic self-sufficiency.

OIC offered Matt a place in their Move Up class when Matt came to them with clear goals in mind. Following a difficult and impoverished upbringing with no father figure in his life, Matt openly shared his experience of years of moving frequently from one poor area to another, living out of bags in run down apartments. He did not have a car, let alone the money to buy gas.

At no cost to Matt, the program helped him achieve his goal of earning a GED and being work-ready, opening the door to post-secondary education and training. Mark's beginning education level was relatively low, but his ability to absorb material, think critically, and problem solve at a quick rate meant he caught up quickly.

In just a few months, Mark is very close to achieving one of his goals, fully plans to get his diploma, and is in the process of filling out his application for a community college HVAC program.

FUNDED PROGRAMS IN FINANCIAL INDEPENDENCE

American Red Cross/SEPA Chapter
Emergency Services, Volunteers in Action

Chester County OIC
Move Up, Workforce Reintegration, Certified Nurse Aid, Adult Basic Literacy

Clarifi
Financial Counseling

Crime Victims' Center of Chester County, Inc.
Direct Services

The Domestic Violence Center of Chester County
Legal Center, Adult Counseling, Housing

Family Service of Chester County
ConnectPoints

Friends Association for the Care and Protection of Children
Emergency Family Shelter, Homeless Prevention Program

Good Samaritan Shelter
Good Samaritan Shelter

Home of the Sparrow
Transitional Housing Program

Human Services, Inc.
PATHH

Interfaith Housing Assistance Corporation of Chester County
Homeless Prevention, Financial Independence

Legal Aid of Southeastern PA - Chester County Division
Consumer Education & Legal Services for Financial Independence

Life Transforming Ministries
VITA Program

Open Hearth
FIRM, FSP

Phoenixville Area Community Services
Emergency Services

Safe Harbor of Greater West Chester
Emergency Shelter

The Salvation Army of Coatesville
Corps Social Services

The Salvation Army, West Chester Corps
Social Service Program

The Salvation Army, Service Extension
Service Unit

Volunteer English Program in Chester County
Volunteer English Program

2015-2016 HIGHLIGHTS



UNITED WAY WINS 2016 NONPROFIT OF THE YEAR

United Way of Chester County received the coveted Nonprofit of the Year award from the Chester County Chamber of Business and Industry. The Nonprofit of the Year award honors a nonprofit business that has shown in its industry to be active through contributions and support for the community while adhering to the nonprofit's mission statement. United Way of Chester County was the first-ever winner of the prestigious award.

STUDENT UNITED WAY

Student United Ways work closely with local United Ways to advance critical education, financial independence, and health issues in their communities. Henderson High School Student United Way has grown to over 70 students where their successful combined efforts last winter collected over 100 outdoor articles for local homeless individuals. The group offers homework help, reading, and mentoring in afterschool activities for younger children, helped create literacy kits for low income children and their families, hosted a senior citizen prom, and assisted at United Way of Chester County's annual Color 5K.



SHARE THE WARMTH

Share The Warmth is a program helping Chester County residents with their home-heating and home repair costs during the harsh winter months. In partnership with the Daily Local News, Good Works, and Good Neighbors, Share the Warmth has provided 419 Chester County families with nearly \$800,000 in home repairs and winterization projects since its inception. Share the Warmth was conceived to help circumvent the compounding challenges brought by harsh winter temperatures and keep neighbors in need warm, safe, and dry.

LEADERSHIP CHESTER COUNTY

Leadership Chester County is a program of the United Way of Chester County in partnership with the Chester County Chamber of Business & Industry and West Chester University whose mission is to develop strong leaders across both non-profit and corporate sectors, where the collaborative effort promises a vibrant, safe and inclusive community. The LCC Class of 2016 produced 27 graduates, lending their expertise to various nonprofits including the Church Farm School with a class project focused on youth mentoring, financial literacy and preparing youth to be "future-ready".



BORN LEARNING TRAIL AT STRUBLE TRAIL

Born Learning Trails are part of United Way of Chester County's Early Childhood Education Initiative and are designed to assist parents and other caregivers in engaging their young children in early learning activities. United Way of Chester County dedicated its 10th Born Learning Trail at Struble Trail, Downingtown, including a Little Free Library, rallying to create a positive legacy from a community tragedy. Siemens Caring Hands Foundation, Meridian Bank, and Home Depot of Downingtown provided financial support and volunteers from VOYA and Chester County Department of Facilities and Parks provided the manpower to complete the installation.

2015-2016 AWARD WINNERS

2015-2016 STAFF

Claudia Hellebush
President & CEO

Christopher Saello
Senior Vice President

Terry Kenworthy
Vice President, Community Investment

Karen D. Brown
Director of Finance

Stephanie A. Miller
Director of Operations

Mary Anne Feeley
Manager, Community Engagement

Barbara Mancill
Manager, Agency and Community Relations

Toren Peterson
Manager, Business Relationships

Kelli Martino
Resource Development and Communications Specialist

Ellen Stoltzfus
Community Development Assistant

Patricia Beans
Donor Services Assistant

GIVE LOCAL LIVE UNITED



United Way
of Chester County

211 North Walnut Street
West Chester, PA 19380
610.429.9400

Each year, United Way of Chester County spotlights companies, nonprofit organizations and community partners in Chester County who demonstrate what it means to LIVE UNITED, by working to strengthen our community through volunteerism, advocacy, and an outstanding record of philanthropic support.

We are proud to recognize the 2015-2016 Award Winners for all they do to help us make Chester County a better place to live and work.



SPIRIT OF CHESTER COUNTY AWARD

Citadel was established in 1937 as the credit union for Lukens Steel Company. Today, they have more than 184,000 customers and over \$2.6 billion in assets. Like a bank, they offer a full range of products & services and deposits are federally insured up to \$250,000 or more.



CORPORATE PARTNER OF THE YEAR

UPS is the world's largest package delivery company and one of the leading global providers of specialized transportation and logistics services delivering almost 5 billion packages and documents annually.



CORPORATE PARTNER OF THE YEAR

Transamerica is one of the world's leading financial services companies, providing insurance, investments and more to 27 million customers.



WORKPLACE CAMPAIGN TEAM OF THE YEAR

CTDI is a full-service, global engineering, repair and logistics company providing best-cost solutions to the communications industry.



COMMUNITY PARTNER OF THE YEAR

Star Print Mail, Inc. combines the most up-to-date print and mail technologies to serve a local, regional and national client base with time standing traditions of personal, quality customer focus and care.



PARTNER AGENCY OF THE YEAR

Interfaith Housing Assistance Corporation of Chester County prevents homelessness among single working parents with dependent children in Chester County.

United Way of Chester County thanks our **CORPORATE PARTNERS** for their dedicated commitment to helping us improve lives in Chester County. Through workplace campaigns, volunteer activities and strong corporate citizenship, these companies are committed to making the work we do not only meaningful, but possible. For a complete list of corporate partners who participated in the 2015-16 campaign, visit www.LiveUnitedChesterCounty.org

www.LiveUnitedChesterCounty.org



UWChesterCounty



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