

2014-2015 ANNUAL AWARDS

While we recognize and appreciate all of our partners, the 2014-2015 award winners listed here exemplify the spirit of United Way of Chester County, and most importantly illustrate what it means to LIVE UNITED.

SPIRIT OF CHESTER COUNTY AWARD



This year was the first time a brand new campaign was chosen for this highest honor. One hundred DePuy Synthes staff volunteered as campaign champions and each of the building sites kicked off with opening ceremonies during the two week campaign run. The results were staggering and in their first year they became one of the top 5 largest campaigns for United Way of Chester County. DePuy Synthes is part of the Johnson & Johnson Family of Companies and offers the world's most comprehensive portfolio of orthopaedic and neuro products and services.

CORPORATE PARTNER OF THE YEAR



Chester County Hospital's most successful United Way campaign to date boasted an unprecedented 42% contribution increase with employee participation nearly doubling over last year. The hospital provides top-rated care in cardiovascular, oncology, orthopaedic, radiology and women's health from a team of physicians and nurses that are leaders in their field.

CORPORATE PARTNER OF THE YEAR



Comcast is the largest broadcasting and cable company in the world but their caring is local. This year's team increased dollars raised by 20% and overall participation increased 12%. Additionally, employees participated in many Days of Caring volunteer projects and provided a team of volunteers for the United Way Color 5K.

PARTNER AGENCY OF THE YEAR



Legal Aid of SEPA has been a model service partner in their everyday work providing legal assistance to the community and furthering their outreach through United Way's Financial Stability Center, by way of monthly legal clinics and educational workshops. They are committed to delivering high quality civil legal services to low-income people, victims of domestic abuse and the elderly.

WORKPLACE CAMPAIGN TEAM OF THE YEAR



Wegmans Food Markets raises the bar on the shopping experience. This year, the Wegmans Downtown team increased their employee participation by 40% over the previous year and generated 13% more in funds. They continued their commitment throughout the year by supporting the United Way Color 5K and PB&J for United Way Drive.

COMMUNITY PARTNER OF THE YEAR



ProSigns is a sign manufacturer and installer offering complete signage services. The team demonstrated unparalleled generosity by donating countless hours and resources in design and printing services for United Way's events over the past two years, eliminating thousands of dollars in expenses - dollars that could instead be directed to invaluable community programs.

LIVE UNITED



United Way of Chester County

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610.429.9400

www.LiveUnitedChesterCounty.org

Facebook.com/UWChesterCounty

CAMPAIGN FUN got a little wet with this dunk tank fundraiser at the Brandywine Plant of DePuy Synthes.

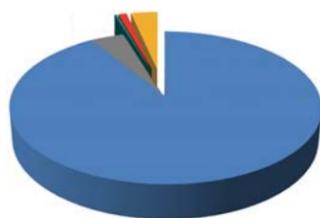


United Way of Chester County thanks our **CORPORATE PARTNERS** for their dedicated commitment to helping us improve lives in Chester County. Through workplace campaigns, volunteer activities and strong corporate citizenship, these companies are committed to making the work we do not only meaningful, but possible. For a complete list of corporate partners, visit www.LiveUnitedChesterCounty.org.

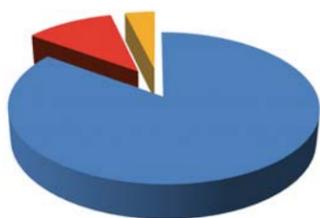
United Way of Chester County is led by an **all local, all volunteer, BOARD OF DIRECTORS**. For a complete list of members, please visit www.LiveUnitedChesterCounty.org

FINANCIAL SUMMARY

July 1, 2014 - June 30, 2015



Total Contributions	\$ 4,568,010
Projected Losses in Pledges	(\$ 210,338)
Received from past campaigns	\$ 15,962
In Kind Donations	\$ 52,948
Investment and Other Income	\$ 168,276
TOTAL REVENUE & SUPPORT	\$ 4,594,858



Community Investments	\$ 3,907,056
Fundraising	\$ 512,220
Management & General	\$ 172,559
TOTAL INVESTMENTS & EXPENSES	\$ 4,591,835
CHANGE IN NET ASSETS	\$ 3,023

2014-2015 REPORT to the COMMUNITY

Our mission is to unite people and mobilize resources to build better lives and stronger communities.

We bring together a vast network of service providers, businesses, volunteers and advocates to focus on the most important needs in our community. Our work is focused in the areas of Education, Health and Financial Independence so children and youth can achieve school success, people can overcome obstacles to good health, and families can move toward self-sufficiency.

Change is local, and we thank you for helping us create opportunities for every resident of Chester County.

Because great things happen when we LIVE UNITED.

Claudia Hellebush

Claudia Hellebush
President & CEO

Alfred G. Rundle

Alfred G. Rundle
2014-2015 Chairman of the Board

LIVE UNITED



www.LiveUnitedChesterCounty.org

Many thanks to our **VOLUNTEERS** for their tireless dedication to improving lives in Chester County. In 2014-2015, 887 volunteers completed 3045 hours of service valued at \$70,248.15 - dollars that can be returned directly to the community.



EDUCATION • HEALTH • FINANCIAL INDEPENDENCE

Each **PARTNER AGENCY** listed provides one or more programs funded by United Way of Chester County's Community Impact Fund. Agencies go through a stringent evaluation process to ensure that the funded programs meet standards for effectiveness and efficiency. Our network is extensive but our work is local providing education, health and financial services to approximately one in four Chester County residents. A complete list of funded programs is available at LiveUnitedChesterCounty.org.

- Adult Care of Chester County, Inc.
- Affilia Home Health
- American Red Cross SEPA
- Big Brothers Big Sisters Southeastern PA
- Boy Scouts of America Chester County Council
- Brandywine Health Foundation
- Care Center Foundation
- Cerebral Palsy Association of Chester County
- Charles A. Melton Arts & Education Center
- ChesPenn Health Services
- Chester County Health Department Nurse-Family Partnership
- Chester County Hospital
- Chester County OIC
- Chester County Women's Services
- Clarifi
- Coatesville Area Senior Center
- Coatesville Youth Initiative
- Community Volunteers in Medicine
- Domestic Violence Center of Chester County
- Downingtown Area Senior Center, Inc.
- Family Service of Chester County
- Friends Association for Care and Protection of Children
- Good Samaritan Shelter
- Home of the Sparrow
- Human Services, Inc.
- Interfaith Housing Assistance Corp.
- Legal Aid of Southeastern PA
- Life Transforming Ministries
- Maternal and Child Health Consortium
- Neighborhood Health Agencies, Inc.
- Open Hearth
- Philadelphia Freedom Valley YMCA
- Phoenixville Area Children's Learning Center
- Phoenixville Area Community Services
- Phoenixville Area Senior Center
- Safe Harbor of Chester County, Inc
- Salvation Army Service Unit - Coatesville
- Salvation Army - Service Extension
- The Arc of Chester County
- The Crime Victims' Center of Chester County, Inc.
- The Salvation Army West Chester PA Corps
- VNA of Pottstown & Vicinity
- Volunteer English Program
- West Chester Area Day Care Center
- West Chester Area Senior Center
- West Chester Health Center - Planned Parenthood
- YMCA of Greater Brandywine - Brandywine Y
- YMCA of Greater Brandywine - Oscar Lasko Youth Program Center
- Youth Mentoring Partnership

AN EXPANDING NETWORK

United Way of Chester County welcomed five new programs to an existing network of over 60 funded programs and services through the Community Impact Fund. These program additions will provide valuable new tools and resources to help Chester County children and their families build the foundation for a successful future.

- Youth Mental Health First Aid Program, Brandywine Health Foundation
- New Directions Program, Charles A. Melton Arts and Education Center
- Service Corps Program, Coatesville Youth Initiative
- Family Movement Program, Chester County Women's Services
- Friend Fitness Program, Youth Mentoring Partnership



The popular **LIVE UNITED IN COLOR 5K** fundraiser returned this year after selling out with a record breaking 900 participants for the largest 5k event in Caln Township history. Participants experienced an even bigger and brighter race, with more color stations and new, neon colors along the 3.1 mile course.



LIVE UNITED IN COLOUR 2 welcomed back world renowned artist Michael Israel for an encore performance. His final piece of the event was a rare performance of his Hero painting, depicting a firefighter carrying a young child, never before performed on the anniversary of 9-11. A special tribute dedication,

sponsored by Di and Dallas Krapf, kicked off Israel's show in honor of Chester County first responders. The one-of-a-kind painting will have a permanent home in the Chester County Public Safety Training Center and features a firefighter, police officer and emergency services first responder raising the American Flag.



We didn't *stick* to our usual campaign season closing event this year. Instead, we *spread* the word and our appreciation with a **PB&J FOR UNITED WAY DRIVE** benefitting the Chester County Food Bank. In total, 2.5 tons of peanut butter and jelly were collected. Matt Gorham, representing Keller Williams, took home the award for the highest weight food donation.



Keeping families warm and safe, building hope and restoring morale is the goal of United Way **SHARE THE WARMTH** program. To date, generous volunteers have performed major home repairs for 419 deserving families. United Way, Daily Local News, Good Works and Good Neighbors will continue to bring this program to Chester County thanks to the many generous people who believe that everyone deserves a safe and dignified home.



The **UNITED WAY FINANCIAL STABILITY CENTER** celebrated the one year anniversary of the Exton location. Co-located with PA CareerLink®-Chester County, the partnership is the only one of its kind in Pennsylvania and provides a one stop integrated service delivery framework while bringing Chester County jobseekers critical employment and financial stability

services in a professional and welcoming environment.

In 2014-2015, the United Way Financial Stability Center reached over 300 individuals with core navigation and financial coaching services, an increase of 82% from the year prior. With the collaboration of another ten providers, 500 individuals received services including counseling, benefit enrollment assistance, legal guidance, jobseeking and interview support, one-on-one computer training, individualized adult English language tutoring, free tax preparation services and health related educational services.

A special thanks to the 2014-2015 Financial Stability Center service providers including Open Hearth, Family Service of Chester County, Chester County Health Department, Chester County Library, Goodwill, Legal Aid of SEPA, Life Transforming Ministries, Maternal & Child Health Consortium, Resources for Human Development, Wings for Success and Volunteer English.



Thanks to a grant from CCRES, two new **BORN LEARNING TRAILS** were unveiled in Honey Brook and Parkesburg, adding to the 9 trails already installed throughout Chester County since 2009. Volunteers from DePuy Synthes, SABIC-IP, Siemens, Vanguard and Voya completed the installations along with 5 Little Free Libraries stocked with preschool books at existing trails. The free lending libraries are strategically placed at Born Learning Trail sites as part of United Way of Chester County's Early Education Initiative and offer families free and accessible early learning activities.



Chester County residents generously filled up collection bins with new and gently used books for young children during our **SUMMER PRESCHOOL BOOK DRIVE**, at several locations including three branches of the YMCA of Greater Brandywine, Exton Square Mall, St. James' Episcopal Church, Second Reading Bookstore, St. Paul's Baptist Church, Pour Richard's Coffee House and the Chester County Book Company. In total, the donated books are valued over \$2,300.



LEADERSHIP CHESTER COUNTY, a leadership development program in its 14th year, graduated 28 professionals committed to building the capacity of local nonprofit boards as part of the Class of 2015. Members of the class, comprised of corporate executives, nonprofit leaders and government entities, were educated on nonprofit governance, community leadership and Chester County issues and completed in-depth development plans for Coatesville Area Senior Center and Domestic Violence Center of Chester County.



United Way of Chester County proudly sponsored the **CALL TO ACTION FORUM AGAINST DOMESTIC VIOLENCE** presented by Domestic Violence Center of Chester County and hosted by East Brandywine Fire Company. This public forum brought together over 120 community members, social service organizations and local civic leaders to increase awareness and outreach in response to escalating domestic violence events in Chester County.

Get more information at www.LiveUnitedChesterCounty.org