Color the Runway Color 5K is an UNTIMED color 5K walk and run FUNdraiser for a good cause. Along the airport runway course, participants will be doused with colored powder in a friendly and playful atmosphere! Due to the unique nature of this event we've assembled some **THINGS YOU NEED TO KNOW:**

REGISTRATION AND EVENT CHECK-IN

- **Register Now.** There will be no race day registrations accepted. Registration ends April 24th at noon.

- **The Race is Sunday, April 29th. Check in on the day of the race begins at 12:30 pm** and ends at 1:30 pm. We recommend that you arrive as close to 12:30 pm as possible to allow time to park and walk to the registration site. Parking is available at the DePuy Synthes and UPS buildings across from the airport. Staff will be available to direct you to parking. If you pick up your packet during early pick up you do not need to check in the day of the event.

- **Each participant will receive** a race packet including a race shirt, a special wristband, and a pair of sunglasses to wear during the race.

- **You may pick up your event packet ahead of time or on the day of the event.** Early packet pickup will be held on Thursday, April 26th from 8:30am-6:30pm and Friday, April 27th from 8:00am-1:30pm at the United Way of Chester County office at 495 Thomas Jones Way, Suite 302 in Exton. (That is in the Baxter building. We are on the 3rd floor in the back to the left.) Race day packet pickup will begin at 12:30pm.

THE RACE

- **The race will be held** at the Brandywine Airport, right on the runway! The address is 1205 Ward Avenue, West Chester, PA. There will be a clearly marked start and finish line on the airport runway course.

- **The run will begin promptly at 2:00 pm.** We will start in two shifts: first the 5K runners will begin at 2:00 pm followed immediately by all walkers. This will allow the runners to get ahead of the slower-paced walkers.

- **This is not a competitive race.** Conquer the Runway Color 5K is an untimed event but we will have a clock at the finish line for those interested in knowing their time. No times will be recorded or published. Keep in mind, this might not be your fastest run as you could get held up going through the color stations. Runner safety is more critical than time.

- **We use the term 5K loosely.** Since this is a loop around the runway and taxiway it takes about 4 times around to get to 5K. The point is the fun not the distance, so if you want to make sure you run or walk exactly 5K we suggest you bring a tracking device to measure your distance.

- **There is no age limit for younger or older runners.** Due to time restraints however, the 5k course is recommended for runners/walkers that are 7 years or older. A shorter route will be available for those racers who cannot complete the entire course.

- **Kids are welcome but strollers are discouraged.** We want kids to be involved but recognize that strollers can be expensive and colored powder can be difficult to clean. Please bring a stroller at your own risk. There will be no reimbursements for stained strollers.

- **Dogs, bikes and skateboards are strictly prohibited.** For the safety of all runners/walkers…and for the dogs, NO dogs or bikes/skateboards will be allowed on the airport race course.

- **Post race refreshments will be available.** After the race stick around for some snacks and drinks from Wegmans Downingtown and Herrs while enjoying some great music by DJ Dre Money! And, back by popular demand will be Rita's Water Ice-Gap with FREE Rita's Water Ice for all participants!

THE COLOR

- **The colored powder is basically food grade cornstarch** and is 100% natural and SAFE. As with any substance, you want to keep it out of your eyes. Our color throwers are instructed to aim low as you pass by the color stations.

- **The tossing of the color does not hurt in any way.** The color is a very fine corn starch powder that will simply be scooped out of a large bucket and tossed or sprayed from a squirt bottle…we don't use paint guns or anything that could bruise.

- **The dress code for the event is fun!** If you wear white to the event, you will be perfectly colored by the finish line. That's the goal, right? Feel free to wear team logos, team outfits, tutus... get creative! We will also provide all participants with a Color the Runway Color 5K shirt.

- **The color mostly washes out after the event, but some of it can stain.** The sooner you wash it the better the results. We suggest wearing items you wouldn't mind getting color on permanently. If you would like to preserve the color in your running shirt, spray it with vinegar and iron before you toss into the washing machine. Tip: Suave shampoo easily takes the color off your skin and hair!

- **To keep the color from getting in your eyes or mouth follow these tips.** Our color throwers are instructed to aim low as you pass by the color stations but you may want to wear the sunglasses provided or goggles to protect your eyes. You can use a bandana or dust mask for your mouth (This is especially recommended for our younger kids who won't know to close their mouth by a color station.)

- **If you want a lot of color to hit your shirt**, plan to run or walk closer to the color throwers. If you want only a little bit of color, run or walk in the farthest side of the lane from the throwers.

- **To avoid getting the color in your car**, we recommend bringing some towels or trash bags to place on your car seat. It's similar to being at the beach or playing sand volleyball.

- **To take photos while running through the color,** we recommend covering cameras and phones with clear plastic. A professional photographer will be there, but we know you'll want to take your own shots.

WHAT ELSE?

- **In the event of rain, the race will be rescheduled for sometime this summer.** Due to the unique venue of an airport runway we do not have a confirmed rain date but will do everything we can to hold the event on April 29th as scheduled.

- **Unfortunately, we cannot issue refunds for Color the Runway Color 5K.** The logistics and up front costs of an event of this nature make it impossible to issue refunds. If for some reason you can't make it to race day, let us know and we'll try to get you your race shirt and sunglasses.