



United Way
of Chester County

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West Chester, PA 19380
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www.uwconline.org

Community Investment Fund

The Most Powerful Way to do The Most Good

The United Way of Chester County Community Investment Fund is the backbone of a strategy for change in our region. Trained volunteers review submitted applications to ensure that grants are awarded to programs that are in line with United Way priorities, and to programs that have demonstrated the ability to achieve measurable results. The Community Investment Fund is composed of gifts from donors who desire that their contribution is directed to solving critical community issues.

Gifts to the Community Investment Fund are the most effective means of making a difference in the community because:

- **We Provide a Network of Care by Coordinating and Aligning Services.**
Because problems can rarely be solved by one agency or program alone, your contribution has a greater impact when funding an entire network of services. Your contribution helps more than just one cause; it helps the community as a whole.
- **We are Efficient.**
United Way of Chester County works with over 1,000 local volunteers each year to help raise and distribute funds. This keeps fundraising and administrative costs at less than 12%
- **We Leverage Resources through Collaboration.**
United Way collaborates with agencies, schools, businesses, faith-based groups, governmental organizations and many others to take a comprehensive approach towards making sustainable changes in community conditions and in people's lives.
- **We Safeguard Your Investment.**
Teams of volunteers from our community work year round to ensure that United Way funds are used effectively and efficiently by our grant recipients. These volunteers review grant requests, make funding recommendations and monitor effectiveness.
- **We Ensure That Programs We Fund Truly Help People.**
The most important thing we do is make sure people get the help they need. Our work is grounded in taking people from dependency to self-sufficiency. In addition, we have systems in place to measure our results.