

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED™

United Way
of Chester County



211 N. Walnut St. • West Chester, PA 19380
610-429-9400 • www.uwconline.org

INVESTOR INFORMATION Personal information, including email address, is never shared with third parties.

MR/MRS/MS/DR FIRST NAME MI LAST NAME

COMPANY NAME

HOME ADDRESS

CITY STATE ZIP

HOME EMAIL ADDRESS HOME PHONE

Please sign here to authorize your pledge.

X

SIGNATURE

DATE

PAYMENT OPTIONS Please select payroll deduction or a direct gift.

EASY PAYROLL DEDUCTION

- Pledge amount:**
- \$50
 - \$25
 - \$10
 - \$5
 - \$3
 - Other \$ _____
- Frequency (# of annual pay periods):**
- Weekly (52)
 - Every 2 weeks (26)
 - Twice a Month (24)
 - Monthly (12)
 - Other _____

TOTAL GIFT AMOUNT \$ _____
(Total gift = pledge amount x frequency)

ONE-TIME GIFT \$ _____

- CASH
 - CHECK Check # _____ Check Date _____ (Payable to United Way of Chester County)
 - BILL ME (\$52 minimum to be billed)
 - CREDIT CARD VISA / MC / AMEX / DISC (Circle one)
- No. _____ Exp. _____

INVESTMENT OPTIONS Please choose how you want to invest in your community.

A gift to the Community Investment Fund is the most effective means of making the biggest difference in the community because it supports the building blocks of a good life for all - Education, Income and Health. See reverse for more information.

COMMUNITY INVESTMENT FUND \$ _____

Gifts can also be directed to a specific investment area.

EDUCATION \$ _____
Helping children & youth achieve their potential

INCOME \$ _____
Promoting financial stability and independence

HEALTH \$ _____
Improving people's health

Do not complete this section unless you want to restrict all or part of your donation to a specific agency!

Please designate all or part of my gift to an eligible IRS 501(c)(3) agency or another United Way. Please be sure to include a complete address for the designated agency. If a designation cannot be processed for any reason such as incomplete information, agency eligibility or Patriot Act compliance, the contribution will be directed to the Community Investment Fund. **(Note: \$52 Minimum required for each designation.)**

GIFT AMOUNT \$

AGENCY NAME AND ADDRESS

FOR LEADERSHIP INVESTORS

GIFTS OF

- \$1,000+** Red Feather Society
- \$5,000+** Chairman's Circle
- \$10,000+** Tocqueville Society

Please list my/our name(s) as follows:

I/we prefer to remain anonymous.

CARING CLUB®

An annual gift of \$156 or more (\$3 per week) to the Community Investment Fund makes you eligible for the Caring Club®. See reverse for more information. A home address must be provided for Caring Club® card delivery.

Community Investment Fund

The Community Investment Fund is the priority of United Way of Chester County and is the backbone of a strategy for change in our community. Trained volunteers review applications to ensure that grants are awarded to programs that are in line with United Way priorities, and to programs that have demonstrated the ability to achieve measurable results.

A gift to the Community Investment Fund is the most effective means of making the biggest difference in the community because it supports the building blocks of a good life for all - Education, Income and Health.

EDUCATION

Helping Children & Youth Achieve Their Potential By

- Preparing elementary students to succeed in later grades
- Supporting school success & academic achievement
- Engaging young adults to make a successful transition from high school to a productive work life
- Building the capacity of parents & caregivers to ensure a nurturing environment

INCOME

Promoting Financial Stability & Independence By

- Breaking the cycle of poverty
- Developing basic life skills to increase self-sufficiency
- Achieving greater financial stability through increasing income, building savings, and gaining & sustaining assets
- Increasing financial knowledge & literacy
- Increasing access to affordable housing

HEALTH

Improving People's Health By

- Increasing access to treatment & services
- Supporting basic health coverage & preventive care
- Increasing nutrition and healthy lifestyle choices
- Helping seniors and disabled residents maintain independent living
- Investing in health education, screening, prevention and intervention strategies that help strengthen individuals & families
- Ensuring the ongoing safety and well-being of individuals & families with access to temporary assistance in the event of crisis

Caring Club®

A Little Caring Offers Big Rewards

United Way's donor appreciation program, the Caring Club®, recognizes those who contribute \$156 or more to the United Way Community Investment Fund (\$3 per week). Membership provides a thank you from the community for United Way support while attracting new customers to area businesses. A credit card sized Caring Club® membership card will be provided to eligible contributors. The Caring Club® card for the 2011-2012 campaign enables cardholders to receive special discounts at participating businesses through December 31, 2012.

MEMBERSHIP IS EASY!

- Anyone who contributes a minimum gift of \$3/week or \$156 per year to United Way's Community Investment Fund can join and save.
- Provide your home address so your card can be mailed directly to you

Great Discounts at Your Favorite Shop

Use your Caring Club® card to receive special discounts at participating local merchants. You can use these discounts over and over! Caring Club cards will only be mailed to home addresses, so be sure to provide yours on your pledge form. A complete current list of participating businesses is available online at www.uwconline.org.

Discounts are good through 12/2012.

