

The mission of the Chester County Leadership Connection is to strengthen future nonprofit boards by developing leaders who will focus on creating a vibrant, safe and inclusive community.

For information about CCLC, or to request an application, please contact Mary Anne Feeley at 610-429-9400 or maryanne.feeley@unitedwaychestercounty.org.

CCLC

Chester County Leadership Connection

ADVISORY BOARD

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Business & Industry

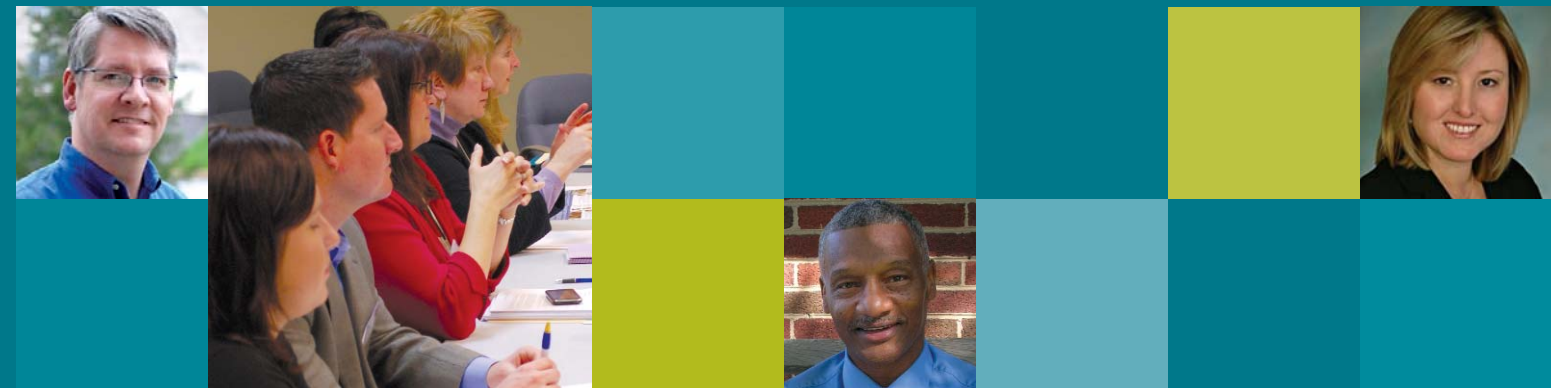
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West Chester University

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Senior Vice President & CFO
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*A partnership of United Way of Chester County,
Chester County Chamber of Business & Industry and West Chester University.*



CHESTER COUNTY CHAMBER
of Business & Industry
- Chamber of Influence -



Developing strong, committed nonprofit leaders

Chester County Leadership Connection is a comprehensive training program that prepares leaders for effective nonprofit board service.

BUSINESSES BENEFIT

“CCLC has helped broaden my business perspective.”

*Linda G. Elser, Account Manager
AstraZeneca Pharmaceuticals LLP
Class of 2009*

“Contributing well-trained employees to nonprofit boards demonstrates commitment and the connections employees make on boards lead to business development opportunities.”

*Stephen Shapiro, Esquire
Partner, Schnader, Harrison, Segal & Lewis LLP
Class of 2009*

“The more people you know, the more likely you are to bring in new business. The only way you do that is to get involved in your community.”

*Stacy L. Fuller, Esquire
Gawthrop Greenwood
Class of 2006*

INDIVIDUALS BENEFIT

“CCLC has been a life changing experience for me. The individuals who come in and contribute their time and effort to this excellent program have been passionate, knowledgeable and exciting. This program has opened our minds to react, think and perform differently.”

*Duane E. Norman, Communications Test Design, Inc.
Class of 2002*

“CCLC is an amazing program for developing leaders and strengthening future nonprofit executives to better serve their communities.”

*Henry E. Shellenger, Business Development
DelWebb Consulting LLC
Class of 2010*

“The program really makes you a wanted commodity in the County.”

*Bryan Brockson, EDiS Company
Class of 2007*

COMMUNITIES BENEFIT

“CCLC has been an insightful experience learning about the nonprofit sector and community needs. It has inspired me to become a productive nonprofit board member to serve my community.”

*Rod Lauzon, Operations Excellence Coach
AstraZeneca Pharmaceuticals LLP
Class of 2011*

“There is a tremendous need for skilled board members in the nonprofit sector. This program does a fantastic job preparing people to serve, or increasing the skills of those who already do.”

*Jane Mack, M2 Organizational Consulting
Class of 2005*

For the price of a typical one-day seminar, 8 monthly sessions provide leadership development for businesses, individuals and the community.

PROGRAM HIGHLIGHTS

NONPROFIT GOVERNANCE

Board Governance

Board structure, roles and responsibilities defined

Board Development

Creation and sustenance of a diverse, dynamic board

Nonprofit Fiscal Management

Comprehensive fiscal oversight for a healthy nonprofit business

Investing for Nonprofits

Investment decisionmaking that best fits the specialized needs of a nonprofit institution

Risk Management

Exploration of key concerns and guidelines for effective nonprofit risk management

Strategic Planning

Developing a compelling vision and plan for viable nonprofit organizations

Board Fiduciary Responsibility

The legal responsibilities of boards

Advocacy

How public policy impacts provision of services for low-income and special populations and the role of boards as advocates

Fundraising/Philanthropy 101

Donor culture, fundraising methodology and successful development planning

LEADERSHIP DEVELOPMENT

Interpersonal Skills

Individualized professional assessment of group interaction style. How to embrace diversity for proactive organizational leadership

Balancing Commitments

Discern priorities and develop the capacity to balance board membership with other commitments

Principle-Centered Leadership

Leadership styles, critical elements of successful problem solving and how to build strong ethical foundations within board cultures, for visionary leadership

Community Problem Solving

Leadership in community change through collaborative action

CHESTER COUNTY SPECIFIC

Chester County Tour

Guided bus tour of several local nonprofits

Nonprofit Challenge Project

Interactive project involves independent and group research on an issue faced by nonprofits - a board practicum

Nonprofit Perspective

Chester County nonprofit social service organizations present their agencies' contributions to the network of services in our community

Graduation Gala

Recognition and networking event with alumni, corporate sponsors, nonprofit and community leaders

BOARD PLACEMENT SERVICE

Following completion of the program, CCLC graduates' community service goals are matched with nonprofits in need of their expertise.

“CCLC has opened doors for many people in our area who wanted to help out and give back to the community but didn't know how. While the program has ultimately been of great value to the needy in our community, it has also provided the opportunity for tremendous personal and professional growth for those who wish to serve.”

*David Farrington, Brickhouse Environmental
CCLC Class of 2002*

